

## EXHIBIT D

### DATA SHARING AND CONFIDENTIALITY AGREEMENT

INCLUDING  
PARENTS BILL OF RIGHTS FOR DATA SECURITY AND PRIVACY  
AND  
SUPPLEMENTAL INFORMATION ABOUT THE MLSA

#### 1. Purpose

- (a) This Exhibit supplements the Master License and Service Agreement (“MLSA”) to which it is attached, to ensure that the MLSA conforms to the requirements of New York State Education Law Section 2-d and any implementing Regulations of the Commissioner of Education (collectively referred to as “Section 2-d”). This Exhibit consists of the terms of this Data Sharing and Confidentiality Agreement, a copy of Erie 1 BOCES’ Parents Bill of Rights for Data Security and Privacy signed by the Vendor, and the Supplemental Information about the MLSA that is required to be posted on Erie 1 BOCES’ website.
- (b) To the extent that any terms contained within the MLSA, or any terms contained within any other Exhibits attached to and made a part of the MLSA, conflict with the terms of this Exhibit, the terms of this Exhibit will apply and be given effect. In the event that Vendor has online or written Terms of Service (“TOS”) that would otherwise be applicable to its customers or users of its Product that is the subject of the MLSA, to the extent that any term of the TOS conflicts with the terms of this Exhibit, the terms of this Exhibit will apply and be given effect.

#### 2. Definitions

Any capitalized term used within this Exhibit that is also found in the MLSA will have the same definition as contained within the MLSA.

In addition, as used in this Exhibit:

- (a) “Student Data” means personally identifiable information, as defined in Section 2-d, from student records that Vendor receives from a Participating Educational Agency pursuant to the MLSA.
- (b) “Teacher or Principal Data” means personally identifiable information relating to the annual professional performance reviews of classroom teachers or principals that is confidential and not subject to release under the provisions of New York Education Law Sections 3012-c or 3012-d, that Vendor receives from a Participating Educational Agency pursuant to the MLSA.
- (c) “Protected Data” means Student Data and/or Teacher or Principal Data to the extent applicable to Vendor’s Product.

- (d) “Participating Educational Agency” means a school district within New York State that purchases certain shared instructional technology services and software through a Cooperative Educational Services Agreement with a BOCES, and as a result is licensed to use Vendor’s Product pursuant to the terms of the MLSA. For purposes of this Exhibit, the term also includes Erie 1 BOCES or another BOCES that is licensed to use Vendor’s Product pursuant to the MLSA to support its own educational programs or operations.

### 3. **Confidentiality of Protected Data**

- (a) Vendor acknowledges that the Protected Data it receives pursuant to the MLSA may originate from several Participating Educational Agencies located across New York State, and that this Protected Data belongs to and is owned by the Participating Educational Agency from which it originates.
- (b) Vendor will maintain the confidentiality of the Protected Data it receives in accordance with federal and state law (including but not limited to Section 2-d) and Erie 1 BOCES’s policy on data security and privacy. Vendor acknowledges that Erie 1 BOCES is obligated under Section 2-d to adopt a policy on data security and privacy.. Erie 1 BOCES will provide Vendor with a copy of its policy. Vendor and Erie 1 BOCES agree to engage in good faith negotiations to modify this Data Sharing Agreement to the extent necessary to ensure Vendor’s continued compliance with Section 2-d.

### 4. **Data Security and Privacy Plan**

Vendor agrees that it will protect the confidentiality, privacy and security of the Protected Data received from Participating Educational Agencies in accordance with Erie 1 BOCES’ Parents Bill of Rights for Data Privacy and Security, a copy of which has been signed by the Vendor and is set forth below.

Additional elements of Vendor’s Data Security and Privacy Plan are as follows:

- (a) In order to implement all state, federal, and local data security and privacy requirements, including those contained within this Data Sharing and Confidentiality Agreement, consistent with Erie 1 BOCES’ data security and privacy policy, Vendor will: Review its data security and privacy policy and practices to ensure that they are in conformance with all applicable federal, state, and local laws and the terms of this Data Sharing and Confidentiality Agreement. In the event Vendor’s policy and practices are not in conformance, the Vendor will implement commercially reasonable efforts to ensure such compliance.
- (b) In order to protect the security, confidentiality and integrity of the Protected Data that it receives under the MLSA, Vendor will have the following reasonable administrative, technical, operational and physical safeguards and practices in place throughout the term of the MLSA: [\[https://www.linkit.com/privacy-policy\]](https://www.linkit.com/privacy-policy)

## Purpose

LinkIt! is committed to protecting the privacy and confidentiality of student personally identifiable information (PII) in accordance with US federal and state laws and has adopted a five-point privacy and data security policy as outlined below. This policy specifically relates to the use of the company's technology platforms that include but are not limited to applications for assessment management, data warehousing and reporting, Navigator analytics, and intervention management.

LinkIt! subscribes to the recommended practices contained in the Student Privacy Pledge 2020, an initiative of the Future of Privacy Forum. This pledge states in part: "School service providers take responsibility to both support the effective use of student information and safeguard student privacy and information security." Simply stated, LinkIt! shares responsibility for maintaining student data privacy with its Account Holders (as defined below).

## Policy Maintenance and Access

The privacy policy shall be available for review on the company's website located at [linkit.com/privacy-policy](http://linkit.com/privacy-policy). The policy may be updated from time to time. To the extent required by law, such changes will be reflected on the company website. Such changes will also be highlighted on the Company Status page [status.linkit.com](http://status.linkit.com).

## Definitions

**Account Holder:** the district entity or local education agency (LEA) that controls student PII collection and its authorized representatives (e.g., teachers, administrators), or the parent or student (when the information is collected directly from the student with student or parent consent, as determined by law).

**Anonymization (AKA de-identification):** a technique or process applied to a dataset with the goal of preventing or limiting certain types of privacy risks to individuals, protected groups, and establishments, while still allowing the production of aggregate statistics. This focus area includes a broad scope of anonymization in accordance with

(school district personnel or LEA staff) and only for those student records for which they have specified access privilege. This anonymization can be reversed by the individual(s) who performed the initial anonymization. Anonymization is performed in real time and is not retained after termination of the session. The anonymized report is not saved.

Anonymized Data: records that have enough personally identifiable information removed or obscured so that the remaining information does not identify an individual and there is no reasonable basis to believe that the information can be used to identify an individual.<sup>2</sup> As noted above, anonymization is reversible.

Personally Identified Information (PII): includes information that can be used to distinguish or trace an individual's identity either directly or indirectly through linkages with other information.<sup>3</sup>

PII for Educational Records: a FERPA term referring to identifiable information that is maintained in education records and includes direct identifiers, such as a student's name or identification number, indirect identifiers, such as a student's date of birth, or other information which can be used to distinguish or trace an individual's identity either directly or indirectly through linkages with other information.<sup>4</sup>

Successor Entity: entity that results from a merger, acquisition, or other corporate transition involving a change in majority of the voting control of the Company's capital stock.

## 1. Data Access & Sharing

LinkIt! shall limit the use or exchange of identifiable student PII to those individuals who have been explicitly given access to that data based on their role as designated by the district or LEA. Such data may be used for the following purposes: (1) monitoring student, class, instructor, school, and district performance to facilitate instructional improvement and make data-driven decisions; (2) anonymized data is used to provide a collaborative environment for monitoring performance holistically, which leads to data-driven decisions.

<sup>1</sup> National Institute of Standards and Technology.

[https://www.nist.gov/itl/applied-cybersecurity/privacy-engineering/collaboration-](https://www.nist.gov/itl/applied-cybersecurity/privacy-engineering/collaboration-space/introduction)

[space/introduction](https://www.nist.gov/itl/applied-cybersecurity/privacy-engineering/collaboration-space/introduction) <sup>2</sup> U.S. Department of Education. <https://studentprivacy.ed.gov/glossary>

<sup>3</sup>ibid.

<sup>4</sup>ibid.

Access to student PII is provided to LinkIt! by school districts or LEAs. LinkIt! shall not distribute, repurpose, or share student PII outside of the LinkIt! secured software development environment. As required by Federal and State law, LinkIt! further agrees that PII shall not be revealed, transmitted, exchanged, or otherwise passed to third-party vendors, including, but not limited to Learning Management Systems (LMS platforms), Student Information Systems

(SIS), or other interested parties without the express written consent of the contracting district or LEA. The foregoing shall not prohibit LinkIt! from the use of aggregated data and appropriately anonymized PII for research, development, and analysis.

LinkIt! shall not transfer or grant access to unprotected student PII to a successor entity unless that entity:

- follows the same commitments as found in the LinkIt! policy in relation to student PII, or
- agrees to abide by the same Privacy Pledge to which LinkIt! is committing itself, or
- provides notice of changes in privacy practices to account holder(s) for the latter's review and acceptance as appropriate.

## 2. Data Security & Accuracy

LinkIt! agrees to protect and maintain the security of student data. Protective measures include maintaining appropriate technology updates, adhering to industry standards for data security, training its personnel in best practices, and ensuring that data collected or maintained through the LinkIt! portal is valid and accurate.

LinkIt! has implemented security mechanisms (e.g., access control, identification and authentication, least privilege and functionality, activity monitoring) to ensure that only authorized individuals and entities have access to student PII. Data may be made available to students and parents for review and correction upon request in accordance with policy established by authorized District or LEA staff. Authorized account holders should communicate with the District or LEA staff about questions regarding the accuracy of their personal data as maintained through the LinkIt! platform.

## 3. Legal Compliance

LinkIt! agrees to comply with State and Federal Laws that require the notification of individuals in the event of unauthorized release of personally identifiable information or other event requiring notification. Such laws include, but are not limited to, FERPA5 and COPPA.

In the event of a confirmed breach of LinkIt! security obligations or another event that requires notification under applicable laws, LinkIt! shall notify affected Districts or LEAs according to prescribed policies and contractual agreements. District and LEA staff shall then report to affected individuals within their purview according to the specific District or LEA process.

## 4. Incident Response & Notification

LinkIt! has established and implemented a data breach response plan outlining organizational policies and procedures for addressing a breach of protected data.

LinkIt! takes extensive steps that include use of industry security technologies provided by Amazon Web Services (AWS) and other leading providers to mitigate the possibility of a data breach. LinkIt! also conducts periodic vulnerability assessments and penetration testing to identify and remediate any potential vulnerabilities and promote quick detection, containment, and remediation of potential compromise. Breach notification shall be provided via email to designated LEA and District staff within the timeframes required by law and in as timely a manner as is reasonable. LinkIt! depends on district and LEA staff to provide appropriate notice to its account holders upon receipt of FERPA, COPPA, or other relevant breach notification.

## 5. Student PII Retention and Disposal

LinkIt! agrees that upon termination of its agreement with the contracting district or LEA, it shall return account holder PII in a usable, protected, electronic format upon request from the contracting district or LEA. LinkIt! shall erase, destroy, or otherwise render inaccessible account holder PII associated with the contracting district or LEA.

LinkIt! shall perform the above actions upon request of the contracting district or LEA within 45 days of the written request of an authorized agent of the district or LEA sent via email to their representative account manager and solution center team member(s).

(c)

(d) Vendor will comply with all obligations set forth in Erie 1 BOCES' "Supplemental Information about the MLSA" below.

(e) For any of its officers or employees (or officers or employees of any of its subcontractors or assignees) who have access to Protected Data, Vendor has provided or will provide training on the federal and state laws governing confidentiality of such data prior to their receiving access, as follows: Annually, Vendor will require that all of its employees (or officers or employees of any of its subcontractors or assignees) undergo data security and privacy training to ensure that these individuals are aware of and familiar with all applicable data security and privacy laws.

(f) Vendor [*check one*]  will  will not utilize sub-contractors for the purpose of fulfilling one or more of its obligations under the MLSA. In the event that Vendor engages any subcontractors, assignees, or other authorized agents to perform its obligations under the MLSA, it will require such subcontractors, assignees, or other authorized agents to execute written agreements as more fully described in Erie 1 BOCES' "Supplemental Information about the MLSA," below.

(g) Vendor will manage data security and privacy incidents that implicate Protected Data, including identifying breaches and unauthorized disclosures, and Vendor will provide prompt notification of any breaches or unauthorized disclosures of Protected Data in accordance with Section 6 of this Data Sharing and Confidentiality Agreement.

- (h) Vendor will implement procedures for the return, transition, deletion and/or destruction of Protected Data at such time that the MLSA is terminated or expires, as more fully described in Erie 1 BOCES' "Supplemental Information about the MLSA," below.

5. **Additional Statutory and Regulatory Obligations**

Vendor acknowledges that it has the following additional obligations with respect to any Protected Data received from Participating Educational Agencies, and that any failure to fulfill one or more of these statutory or regulatory obligations shall be a breach of the MLSA and the terms of this Data Sharing and Confidentiality Agreement:

- (a) Limit internal access to education records to those individuals that are determined to have legitimate educational interests within the meaning of Section 2-d and the Family Educational Rights and Privacy Act (FERPA).
- (b) Limit internal access to Protected Data to only those employees or subcontractors that need access in order to assist Vendor in fulfilling one or more of its obligations under the MLSA.
- (c) Not use education records for any purposes other than those explicitly authorized in this Data Sharing and Confidentiality Agreement.
- (d) Not disclose any personally identifiable information to any other party, except for authorized representatives of Vendor using the information to carry out Vendor's obligations under the MLSA, unless:
- (i) the parent or eligible student has provided prior written consent; or
  - (ii) the disclosure is required by statute or court order and notice of the disclosure is provided to Participating Educational Agency no later than the time of disclosure, unless such notice is expressly prohibited by the statute or court order.
- (e) Maintain reasonable administrative, technical, and physical safeguards to protect the security, confidentiality, and integrity of personally identifiable student information in its custody;
- (f) Use encryption technology that complies with Section 2-d, as more fully set forth in Erie 1 BOCES' "Supplemental Information about the MLSA," below.
- (g) Provide notification to Erie 1 BOCES (and Participating Educational Agencies, to the extent required by, and in accordance with, Section 6 of this Data Sharing and Confidentiality Agreement) of any breach of security resulting in an unauthorized release of Protected Data by Vendor or its assignees or subcontractors in violation of state or federal law or other obligations relating to data privacy and security contained herein.
- (h) Promptly reimburse Erie 1 BOCES, another BOCES, or a Participating School District for the full cost of notification, in the event they are required under Section 2-d to notify

affected parents, students, teachers or principals of a breach or unauthorized release of Protected Data attributed to Vendor or its subcontractors or assignees.

6. **Notification of Breach and Unauthorized Release**

- (a) Vendor shall promptly notify Erie 1 BOCES of any breach or unauthorized release of Protected Data in the most expedient way possible and without unreasonable delay, but no more than seven (7) calendar days after Vendor has discovered or been informed of the breach or unauthorized release.
- (b) Vendor will provide such notification to Erie 1 BOCES by contacting Michelle Okal-Frink directly by email at [mokal@e1b.org](mailto:mokal@e1b.org), or by calling (716) 821-7200 (office) or (716) 374-5460 (cell).
- (c) Vendor will cooperate with Erie 1 BOCES and provide as much information as possible directly to Michelle Okal-Frink or her designee about the incident, including but not limited to: a description of the incident, the date of the incident, the date Vendor discovered or was informed of the incident, a description of the types of personally identifiable information involved, an estimate of the number of records affected, the Participating Educational Agencies affected, what the Vendor has done or plans to do to investigate the incident, stop the breach and mitigate any further unauthorized access or release of Protected Data, and contact information for Vendor representatives who can assist affected individuals that may have additional questions.
- (d) Vendor acknowledges that upon initial notification from Vendor, Erie 1 BOCES, as the educational agency with which Vendor contracts, has an obligation under Section 2-d to in turn notify the Chief Privacy Officer in the New York State Education Department ("CPO"). Vendor shall not provide this notification to the CPO directly. In the event the CPO contacts Vendor directly or requests more information from Vendor regarding the incident after having been initially informed of the incident by Erie 1 BOCES, Vendor will promptly inform Michelle Okal-Frink or her designees.
- (e) Vendor will consult directly with Michelle Okal-Frink or her designees prior to providing any further notice of the incident (written or otherwise) directly to any other BOCES or Regional Information Center, or any affected Participating Educational Agency.



Erie 1 BOCES Education Campus • 355 Harlem Road • West Seneca, NY 14224-1892



**EXHIBIT D (CONTINUED)**

**PARENTS BILL OF RIGHTS FOR DATA PRIVACY AND SECURITY**

Erie 1 BOCES is committed to protecting the privacy and security of student, teacher, and principal data. In accordance with New York Education Law § 2-d, the BOCES wishes to inform the community of the following:

- (1) A student's personally identifiable information cannot be sold or released for any commercial purposes.
- (2) Parents have the right to inspect and review the complete contents of their child's education record.
- (3) State and federal laws protect the confidentiality of personally identifiable information, and safeguards associated with industry standards and best practices, including but not limited to, encryption, firewalls, and password protection, must be in place when data is stored or transferred.
- (4) A complete list of all student data elements collected by the State is available for public review at <http://www.nysed.gov/data-privacy-security/student-data-inventory>, or by writing to the Office of Information & Reporting Services, New York State Education Department, Room 863 EBA, 89 Washington Avenue, Albany, New York 12234.
- (5) Parents have the right to have complaints about possible breaches of student data addressed. Complaints should be directed in writing to the Chief Privacy Officer, New York State Education Department, 89 Washington Avenue, Albany, New York 12234. Complaints may also be submitted using the form available at the following website <http://www.nysed.gov/data-privacy-security/report-improper-disclosure>.

**BY THE VENDOR:**

DocuSigned by:  
  
6AF2B983A869408...  
**Signature**

Daniel Gross

**Printed Name**

NY Account Director

**Title**

8/30/2023

**Date**

## EXHIBIT D (CONTINUED)

### SUPPLEMENTAL INFORMATION

#### ABOUT THE MASTER LICENSE AND SERVICE AGREEMENT BETWEEN ERIE 1 BOCES AND [LINKIT! ]

Erie 1 BOCES has entered into a Master License and Service Agreement (“MLSA”) with [LinkIt! ] which governs the availability to Participating Educational Agencies of the following Product(s):

- LinkIt! Assessment & Data Analytics Online Platform
- LinkIt! Intervention Manager MTSS Solution
- LinkIt! Benchmark Assessment Series
- LinkIt! Lesson Library
- Instructure Mastery Item Bank (Formerly Certica Navigate)
- LinkIt! Navigator Customized Reporting
- LinkIt! Support Services (Data Uploads, Roster Integration, LinkIt! Prime Content Management, Training and Technical Support Services)

Pursuant to the MLSA, Participating Educational Agencies may provide to Vendor, and Vendor will receive, personally identifiable information about students, or teachers and principals, that is protected by Section 2-d of the New York State Education Law (“Protected Data”).

**Exclusive Purpose for which Protected Data will be Used:** The exclusive purpose for which Vendor is being provided access to Protected Data is to provide Participating Educational Agencies with the functionality of the Product(s) listed above. Vendor agrees that it will not use the Protected Data for any other purposes not explicitly authorized in the MLSA. Protected Data received by Vendor, or any of Vendor’s subcontractors, assignees, or other authorized agents, will not be sold, or released or used for any commercial or marketing purposes.

**Oversight of Subcontractors:** In the event that Vendor engages subcontractors, assignees, or other authorized agents to perform one or more of its obligations under the MLSA (including any hosting service provider), it will require those to whom it discloses Protected Data to execute legally binding agreements acknowledging the obligation under Section 2-d of the New York State Education Law to comply with the same data security and privacy standards required of Vendor under the MLSA and applicable state and federal law. Vendor will ensure that such subcontractors, assignees, or other authorized agents abide by the provisions of these agreements by: *requiring all such subcontractors to sign written confidentiality and data security agreements with provisions at least as restrictive as those described under this MLSA.*

#### **Duration of MLSA and Protected Data Upon Expiration:**

- The MLSA commences on July 1, 2023 and expires on June 30, 2026.

- Upon expiration of the MLSA without renewal, or upon termination of the MLSA prior to expiration, Vendor will securely delete or otherwise destroy any and all Protected Data remaining in the possession of Vendor or its assignees or subcontractors or other authorized persons or entities to whom it has disclosed Protected Data. If requested by Erie 1 BOCES and/or any Participating Educational Agency, Vendor will assist a Participating Educational Agency in exporting all Protected Data previously received back to the Participating Educational Agency for its own use, prior to deletion, in such formats as may be requested by the Participating Educational Agency.
- In the event the Master Agreement is assigned to a successor Vendor (to the extent authorized by the Master Agreement), the Vendor will cooperate with Erie 1 BOCES as necessary to transition Protected Data to the successor Vendor prior to deletion.
- Neither Vendor nor any of its subcontractors or other authorized persons or entities to whom it has disclosed Protected Data will retain any Protected Data, copies, summaries or extracts of the Protected Data, or any de-identified Protected Data, on any storage medium whatsoever. Upon request, Vendor and/or its subcontractors or other authorized persons or entities to whom it has disclosed Protected Data, as applicable, will provide Erie 1 BOCES with a certification from an appropriate officer that these requirements have been satisfied in full.

**Challenging Accuracy of Protected Data:** Parents or eligible students can challenge the accuracy of any Protected Data provided by a Participating Educational Agency to Vendor, by contacting the student's district of residence regarding procedures for requesting amendment of education records under the Family Educational Rights and Privacy Act (FERPA). Teachers or principals may be able to challenge the accuracy of APPR data provided to Vendor by following the appeal process in their employing school district's applicable APPR Plan.

**Data Storage and Security Protections:** Any Protected Data Vendor receives will be stored on systems maintained by Vendor, or by a subcontractor under the direct control of Vendor, in a secure data center facility located within the United States. The measures that Vendor will take to protect Protected Data include adoption of technologies, safeguards and practices that align with the NIST Cybersecurity Framework and industry best practices including, but not necessarily limited to, disk encryption, file encryption, firewalls, and password protection.

**Encryption of Protected Data:** Vendor (or, if applicable, its subcontractors) will protect Protected Data in its custody from unauthorized disclosure while in motion or at rest, using a technology or methodology specified by the secretary of the U.S. Department of HHS in guidance issued under Section 13402(H)(2) of P.L. 111-5.