

Exhibit B

Supplemental Information

Pursuant to Education Law § 2-d and Section 121.3 of the Commissioner's Regulations, CUFSD is required to post information to its website about its contracts with third-party contractors that will receive Personally Identifiable Information (PII).

Name of Contractor	BrainPOP LLC
Description of the purpose(s) for which Contractor will receive/access PII	The exclusive purposes for which personally identifiable data as defined in Education Law Section 2-D will be used by Contractor are limited to the purposes to provide the online educational content service according to Contractor's practices as outlined in its Terms of Use and Privacy Policy. Contractor does not sell student data.
Type of PII that Contractor will receive/access	Check all that apply: <input checked="" type="checkbox"/> Student PII <input type="checkbox"/> APPR Data
Contract Term	Contract Start Date 7/22/2023 Contract End Date 7/21/2024
Subcontractor Written Agreement Requirement	Contractor will not utilize subcontractors without a written contract that requires the subcontractors to adhere to, at a minimum, materially similar data protection obligations imposed on the contractor by state and federal laws and regulations, and the Contract. (check applicable option) <input type="checkbox"/> Contractor will not utilize subcontractors. <input checked="" type="checkbox"/> Contractor will utilize subcontractors.
Data Transition and Secure Destruction	Upon expiration or termination of the Contract, Contractor shall: • Securely transfer data to CUFSD, or a successor contractor at CUFSD' option and written discretion, in a format agreed to by the parties. • Securely delete and destroy data. The agreement expires when the subscription period ends or the subscription is terminated. CUFSD is able to delete student personally identifiable information at any time and in real time using the Administrator dashboard. Once that information is deleted, it is deleted from our servers – first from our servers and then, after two weeks later, from any back-up server. If information was not deleted by CUFSD before the subscription expired, we retain such information for a limited period of two years after expiration.

Challenges to Data Accuracy	<p>Parents, teachers or principals who seek to challenge the accuracy of PII will do so by contacting CUFSD. If a correction to data is deemed necessary, CUFSD will notify Contractor at legal@brainpop.com. Contractor agrees to facilitate such corrections within 21 days of receiving CUFSD' written request.</p>
Secure Storage and Data Security	<p>Please describe where PII will be stored and the protections taken to ensure PII will be protected: (check all that apply)</p> <p><input checked="" type="checkbox"/> Using a cloud or infrastructure owned and hosted by a third party.</p> <p><input type="checkbox"/> Using Contractor owned and hosted solution</p> <p><input type="checkbox"/> Other:</p> <p>Please describe how data security and privacy risks will be mitigated in a manner that does not compromise the security of the data:</p> <p>The data is stored domestically at a physically secure location. Access is only granted to those employees directly involved in maintaining server integrity. Employees receive privacy training on a yearly basis and some receive specialized training whenever policies or obligations change.</p>
Encryption	<p>Data will be encrypted while in motion and at rest.</p> <p>Data is protected both at rest and in motion as described in the Privacy Policy. Contractor has industry standard password protections, administrative procedures, encryption, and firewalls in place.</p>

CONTRACTOR	
[Signature]	<i>Anna Friedman</i>
[Printed Name]	Anna Friedman
[Title]	Sr. Director, Legal
Date:	9/7/2023