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SEESAW PRIVACY POLICY

Last Updated: July 25, 2017

INTRODUCTION

Seesaw's mission is to create an environment where students can be their best. To accomplish this goal, it's essential that Seesaw is a safe place for students to document their learning, and that parents and teachers are in complete control over how that information is shared.

To guide our development of Seesaw, and as our privacy commitment to you, we've developed the following Privacy Principles.

- We don't own the content you provide – students and their schools do.
- Student work is private to the classroom by default. Teachers control what is shared and with whom.
- We will never advertise to students, create student profiles or sell any user data.
- We use security industry best practices and routinely monitor our systems to protect you.
- We are transparent about our practices and will notify you if things change.
- We are COPPA and FERPA compliant.

You can read more about our Privacy Principles and our commitment to privacy here. (</privacy>)

This Privacy Policy governs the use of data collected by our websites at seesaw.me, and the Seesaw Application (collectively “the Seesaw Service”, “the Service” or “Seesaw”). This includes personally identifiable information that we collect when you create an account (“Account Information”), content added to class journals (“Journal Content”), and Messages sent via Seesaw. Any data collected by Seesaw that can be linked back to an individual student is considered “Student Data”.

By using Seesaw, you agree to this Privacy Policy. If you don't agree, please don't use Seesaw. You can contact us at anytime with questions about this policy at help@seesaw.me.

SEESAW IS COPPA AND FERPA COMPLIANT

Seesaw only collects personal information through the Services from a child under 13 where their school, district, and/or teacher has agreed (as described in more detail in the Terms of Service) to obtain parental consent to use the Services and disclose personal information to us for the use and benefit of the learning environment.

If you are aware Seesaw is collecting information from a student under age 13 without parent consent, please contact us immediately at help@seesaw.me and we will delete the data.

WHO DOES SEESAW COLLECT INFORMATION FROM?

Teachers, parents, family members, students, and schools may create accounts on Seesaw. We also collect limited log-data from all visitors to our website.

WHAT INFORMATION DOES SEESAW COLLECT?

Account Information: When teachers, parents, family members, or school administrators create an account on Seesaw we collect your name, email address, password, and profile picture. Seesaw may also collect your phone number if you enter it in your Account Settings.

Students cannot create an account by themselves, but must be invited to a Seesaw class by a teacher or school administrator. Where students have permission to use Seesaw, Seesaw collects personally identifiable information about them including their names, email addresses, and photographs. This information may be entered by a teacher or the student or populated from the student's account with a third party sign-in service, such as their Google account.

Journal Content: Seesaw also collects content that is added to a class or student journal. This content may be photos, drawings, files, notes, hyperlinks, and other ways of documenting student learning. We regularly add types of information that can be uploaded to a Journal, and these are all covered by this Policy. We also collect comments on posts in your class journal which may be text, or if you allow Seesaw to access the microphone on your device, voice recordings. Journal Content that is uploaded by a student or teacher may be considered a student education record under the Federal Education Rights and Privacy Act ("FERPA").

Messages: Seesaw collects messages that are sent and received in Seesaw by teachers, family members, and students.

Communications: Seesaw collects any information you send to us directly, such as email communications.

Information from your Google Account or other Third Party Sign-in Service: Seesaw allows teachers, parents, and students (after being invited by a teacher) to sign up for and log into our service using a Google Account. When you sign up for an account using a Google Account, Google sends us the full name, profile picture, and URL of your Google+ profile associated with your Google Account. Seesaw may also receive additional information, such as publicly available information on your Google+ profile.

Log Data: When you use Seesaw, we receive log data such as your IP address, browser type, operating system, device information, and your mobile carrier. In addition, we may receive or collect additional information such as the referring web page, referring search terms, and pages visited. If you are using Seesaw as a teacher, parent, or administrator, Seesaw may use your IP address to determine your approximate location for the purposes of sending you customized marketing and other information about our products.

HOW DO YOU USE COOKIES AND THIRD PARTY ANALYTICS SERVICES?

Seesaw uses cookies and third party analytics services to understand how users use our Services, to improve them and to promote Seesaw to teachers and schools. Cookies are small text files that we transfer to your computer. The cookies Seesaw uses do not share any Account Information or information from your Class Journal with any third party. These cookies might be "session" cookies, which disappear after you log out of Seesaw and close your browser. We may also use "persistent" cookies, which can stay on your computer for a longer period of time or indefinitely.

Please be aware that Seesaw will not work properly if you disable or decline cookies.

HOW DOES SEESAW USE THIS INFORMATION?

We only use this information to provide our services to you. For example we use this information to:

- Allow you to access and use our service by verifying your identity and storing your Journal Content.
- Provide teachers, schools, and family members with customer support.
- Notify you about activity on and updates to your account or your child's account (if you've indicated in your account settings that you'd like notifications).
- Research, understand, and analyze trends of users to improve and develop new features for our products.

- Promote new Seesaw products and services to teachers, parents and schools.
- Investigate, prevent, and detect activities on our service that we believe may violate the law or applicable regulations. We may, at the request of a school, investigate accounts to determine whether they comply with school policies.

IN WHAT LIMITED CIRCUMSTANCES MAY SEESAW NEED TO SHARE MY INFORMATION?

We do not sell or share any Student Data, Journal Content, Messages, or Account Information with third parties except in the limited circumstances detailed below:

- We use a small number of third party services in order to operate Seesaw – for example a data center operator that manages our servers or a notification service that helps us send you messages about your account. These services need access to your personally identifiable information in order to work (i.e. your email address is required to send you email), but are contractually prohibited from using that information for any other purpose other than to provide the Seesaw service. In cases of onward transfer to third parties of data of EU individuals received pursuant to the EU-US Privacy Shield, Seesaw is potentially liable.
- Seesaw may disclose your information to a third party to comply with applicable laws or regulations, or a valid legal request - including to meet national security or law enforcement requirements. If we are going to release your data, we will do our best to provide you with notice in advance by email, unless we are prohibited by law from doing so.
- Seesaw may disclose student Account Information and Journal Content to the child's school district upon request, as required by FERPA.
- We may disclose or transfer your Account Information and Journal Content in connection with the sale, merger, bankruptcy, sale of assets or reorganization of our company. We will notify you if a different company will receive your information. The promises in this Privacy Policy will apply to your data as transferred to the new entity.

HOW CAN USERS SHARE STUDENT AND CLASS JOURNAL INFORMATION?

Seesaw is designed for safe sharing. Teachers control who class journals are shared with by authorizing people who can access a student's class content. Teachers may also choose to publish specific class content to a public class web page managed by Seesaw, or to third party services including Facebook and Twitter. Teachers control whether or not students can share Seesaw content with other services. Family members who have access to class content may also choose to share that content on third party services they use.

Parents may request that teachers grant access to extended family members. It is important that everyone understands that those family members will also be able to see and share their child's content with third-party services and with the public. Seesaw has no responsibility for any information an authorized account holder shares on a third party website. The third party website's policies will apply to content shared there.

HOW DOES SEESAW HANDLE ABANDONED ACCOUNTS?

Seesaw reserves the right to terminate accounts that have not been accessed by the teacher or school associated with the account for a period of more than one year. Prior to terminating an abandoned account, Seesaw will notify the teacher or school associated with the account by email and provide an opportunity to download an archive copy of the class journal.

HOW TO VIEW, CORRECT, EDIT OR UPDATE YOUR PERSONAL INFORMATION

You have the right to access, correct, or delete any of your personal information collected by Seesaw. If you are a parent or teacher, you can update the information associated with your Seesaw account directly by logging into your Seesaw account and viewing the Account Settings tab on your profile. If you are a parent and want to correct, edit, or update information about a student, please work directly with your teacher or school, or you can contact us at help@seesaw.me.

HOW TO DELETE YOUR SEESAW ACCOUNT

If you would like to delete your Seesaw account or any content submitted to Seesaw, please send an email to help@seesaw.me. If you request that your account or any content submitted to Seesaw be deleted, Seesaw may still retain information for up to 90 days to provide customer support and prevent accidental deletion.

If you are a teacher or school administrator, please be aware that FERPA requires us to retain student education records once a valid request to inspect those records has been made.

HOW DOES SEESAW HANDLE DATA FROM INTERNATIONAL VISITORS?

The Seesaw Service is hosted and operated in the United States and is subject to United States law. Any personal information that you provide to Seesaw will be hosted on United States servers. By using this Service, you consent to the transfer to and processing of your personal information in the United States.

Seesaw is subject to the investigatory and enforcement powers of the Federal Trade Commission (FTC). Under their jurisdiction, Seesaw complies with the EU - U.S. Privacy Shield Framework as set forth by the US Department of Commerce regarding the collection, use and retention of personal information from European Union member countries. Seesaw has certified that it adheres to the Privacy Shield Privacy Principles of notice, choice, accountability for onward transfer, security, data integrity, access, and enforcement and liability. If there is any conflict between the policies in this privacy policy and the Privacy Shield Principles, the Privacy Shield principles shall govern. You can learn more about the Privacy Shield program on their website (<https://www.privacyshield.gov/welcome>), or view our certification page here (<https://www.privacyshield.gov/list>).

In compliance with the Privacy Shield Principles, Seesaw commits to resolve complaints about your privacy and our collection or use of your personal information. European Union citizens with inquiries or complaints regarding this privacy policy should first contact support at help@seesaw.me.

Seesaw has further committed to refer unresolved privacy complaints under the Privacy Shield Principles to an independent non-profit dispute resolution mechanism, the BBB EU Privacy Shield, located in the United States and operated by the Council of Better Business Bureaus. If you do not receive timely acknowledgment of your complaint, or if your complaint is not satisfactorily addressed, please visit the BBB EU Privacy Shield website at <http://www.bbb.org/EU-privacy-shield/for-eu-consumers> (<http://www.bbb.org/EU-privacy-shield/for-eu-consumers>) for more information and to file a complaint. Please note that if your complaint is not resolved through these channels, in certain limited circumstances, a binding arbitration option may be available before the Privacy Shield Panel.

RIGHTS OF CALIFORNIA RESIDENTS

Seesaw complies with California's "Shine the Light" law. California residents can request a list of what personal information about them we've disclosed to third parties in the preceding calendar year, as well as the names and addresses of those third parties. You may make such a request only once per year, and you don't have to pay for it. To make your request, send an email to help@seesaw.me or send a written request to Seesaw Learning, Inc., 180 Montgomery Street, Suite 1580, San Francisco, CA 94104.

CHANGES TO OUR PRIVACY POLICY

Seesaw may from time to time make changes to this Privacy Policy to account for changes to our practices or applicable law. If we make changes to this Privacy Policy that we believe will materially affect your rights, we will notify you by email about these changes and post a notice to our service. If you continue to use our service after you receive notice of changes to this Privacy Policy, you will accept these changes.

CONTACT INFORMATION

If you have any questions about this Privacy Policy or feedback, please contact help@seesaw.me. You can reach Seesaw by mail at:

Seesaw Learning, Inc.
180 Montgomery Street, Suite 1580
San Francisco, CA 94104

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