

Privacy Policy

We Respect Your Email Privacy

We do not sell or rent our electronic mailing list to anyone at anytime for any reason, nor do we send unsolicited email. You may remove yourself from the list anytime you choose with the unsubscribe link at the bottom of every eNewsletter. We hate SPAM ourselves and would never do anything to support it in any way. We treat each of our subscribers like friends!

CAN-SPAM ACT

We take SPAM very seriously and adhere closely to the [CAN-SPAM Act](#) of 2003. If you would like to get a copy of these guidelines put together by [Customer Paradigm](#).

Privacy Policy Statement

Users are described as those teachers, students, administrators, or parents who create an account on studyskills.com or soarlearning.com.

At SOAR® Learning, Inc., Studyskills.com and soarlearning.com, we have a long-standing policy of protecting our users' privacy in all of our business operations. SOAR® Learning, Inc., Studyskills.com and soarlearning.com use the best data security practices and uphold laws described in the Family Educational Rights and Privacy Act (FERPA), Protection of Pupil Rights Amendment (PPRA), and the Children's Online Privacy Protection Rule (COPPA).

SOAR® Learning, Inc., Studyskills.com and soarlearning.com, has the responsibility to protect the confidentiality of any information transmitted over the network and to safeguard the use of information customers may reasonably expect us to keep private.

SOAR® Learning, Inc., Studyskills.com and soarlearning.com will maintain the confidentiality of personal identifiable information you provided to SOAR® Learning, Inc., Studyskills.com and soarlearning.com.

In protecting your privacy rights, SOAR® Learning, Inc., Studyskills.com and soarlearning.com:

1. Safeguards users' information from unauthorized access.
2. Strives to keep customer records current and accurate.
3. Collects, maintains and uses user information that is necessary to provide the most helpful and personalized products and services to meet consumers' needs.
4. Maintains the confidentiality of user information when undertaking projects with other companies.
5. Honors requests from users for account information the company has about them.

In support of our commitment to privacy, we have adopted a Privacy Code to guide business decisions and to earn our customers' trust. These principles seek to balance the application of information age technologies with the privacy concerns of consumers:

Accountability

SOAR® Learning, Inc., Studyskills.com and soarlearning.com, is responsible for personal identifiable information under its control and for designating individual(s) accountable for compliance with the following principles.

Identifying purposes

The purposes for collecting personal identifiable information shall be identified at or before the time the information is collected.

Consent

The knowledge and consent of the individual are required for the collection, use, or disclosure of personal information, except where inappropriate.

Limiting collection

The collection of personal identifiable information shall be limited to that which is necessary for the purposes identified by SOAR® Learning, Inc., Studyskills.com and soarlearning.com. Information shall be collected by fair and lawful means. SOAR Learning, Inc. does not collect data concerning: political affiliation or beliefs; mental or psychological problems; sex behavior or attitudes; illegal, anti-social, self-incriminating or demeaning behavior; critical appraisals of other individuals; legally recognized privileged or analogous relationships such as lawyers, physicians, and ministers; religious practices, affiliations or beliefs; or income.

Limiting use, disclosure, and retention of personal information shall not be used or disclosed for purposes other than those for which it was collected, except with the consent of the individual or as required by law. Personal information shall be retained only as long as necessary for the fulfillment of those purposes.

Accuracy

Personal information shall be as accurate, complete, and up-to-date as is necessary for the purposes for which it is to be used.

Challenging compliance

User shall be able to address a challenge concerning compliance with the above principles to the designated individual(s) accountable for compliance.

How we share or transfer data

We do not rent or sell Personal Identifiable Information, Persistent Identifiers, or any other information that we collect from Users, or exploit it for financial gain in any other way. SOAR® Learning, Inc., Studyskills.com and soarlearning.com, will never share or grant rights to personal identifiable information with other third-party organizations to use without your consent, except as part of a specific program or feature for which you will have the explicit ability and choice to opt-in.

We may share student achievement data with your school or school district.

If your use of the SOAR® Learning, Inc., Studyskills.com and soarlearning.com, is in the context of a partnership with your school or school district, we may allow the school or school district to access the same student progress report that is also shared with your teacher(s).

We may share student achievement data with a User's parent/guardian upon request.

Under FERPA, we guarantee a parent's right to access and review their child's (user's) data. Parent's, upon request, have the right to review data collection surveys before administered to student.

Public reporting on student use and performance

SOAR® Learning, Inc., Studyskills.com and soarlearning.com may publish anonymized information about student performance in tutorials and Websites, however, we will never publicly disclose your Personal Information in these reports. Data about student performance will remain anonymized, but aggregated. Anonymized data over large populations of students may be reported by demographic criteria such as grade level, general location, type of school, and grade-point average.

We may share anonymous or aggregate data to improve our services and learn more about our Users.

In certain occasions, SOAR® Learning, Inc., Studyskills.com and soarlearning.com, may work with third parties (such as universities and education research organizations) to improve our services or offerings. We may disclose automatically collected and other aggregate non-personal identifiable information to authorized partners to conduct research on online education or assist in understanding the usage, viewing, and demographic patterns for certain programs, content, services, promotions, and/or functionality on the Website. We require any research partner that receives anonymous or de-identified data from us to agree in advance that they will not attempt to use this data to identify our Users.

We will share data when required by law

SOAR® Learning, Inc., Studyskills.com and soarlearning.com, may also disclose User data including Personal Identifiable Information or Persistent Identifiers if required to do so by law, or if we have a good-faith belief that such action is necessary to comply with local, state, federal, international, or other applicable laws or respond to a court order, judicial or other government order, subpoena, or warrant, or administrative request. In some cases, we may make such disclosures without first providing notice to Users, teachers, schools, parents or legal guardians.

We may share data when necessary or appropriate to protect SOAR® Learning, Inc., Studyskills.com and soarlearning.com, or others.

SOAR® Learning, Inc., Studyskills.com and soarlearning.com, may disclose User data including Personal Identifiable Information or Persistent Identifiers that we believe, in good faith, is appropriate or necessary to take precautions against liability; to protect SOAR® Learning, Inc., Studyskills.com and soarlearning.com, from fraudulent, abusive, or unlawful uses; to investigate and defend ourselves against any third-party claims or allegations; to assist government enforcement agencies; to protect the security or integrity of the Website; or to protect the rights, property, or personal safety of SOAR® Learning, Inc., Studyskills.com and soarlearning.com, our Users, or others.

We may share data in the context of a change of business, including a merger or acquisition

In the event that SOAR® Learning, Inc., Studyskills.com and soarlearning.com, is acquired by, combined or merged with another entity, we may transfer or assign the Personal Information and Persistent Identifiers that we have collected from Users as part of such merger, acquisition, sale, or other change of control. Our promise to you is that any Personal Identifiable Information and Persistent Identifiers we have collected from Users would be safeguarded by the acquiring organization under the same level of safety and privacy as afforded by this Privacy Policy.

Our approach to data security

Website security is important to you, and to us. We maintain administrative, technical and physical safeguards to protect the security, confidentiality, and integrity of personally identifiable information. We use encryption technology to protect data while in motion and in our custody from unauthorized disclosure. If there is unauthorized disclosure of personally identifiable information, you will be notified in the most expedient way possible without unreasonable delay.

To protect your privacy and security, we take reasonable steps to verify your identity before granting you account access or making corrections to your Personal Information.

Third party vendors

We use Google tracking and advertising products to provide & improve our advertising, including: Remarketing with Google Analytics, Google Display Network Impression Reporting, and Google Analytics Demographics & Interest Reporting.

Google uses cookies to display Studyskills.com ads based on our visitors' past visits to the Studyskills.com website, other websites and their activity on Google.com.

Google API services user data policy

We use Google API Services to provide Single Sign-on functionality to our users. This means that when you log in to our website using your Google account, we access your first name, last name and email address to facilitate the log-in process. This data is used for the purpose of Single Sign-on. Student data is not shared with any third parties, while teacher data (first name, last name, & email) is shared with the SOAR Learning, Inc. Customer Resource Management (CRM) service located at Keap.com. We take your privacy seriously and are committed to protecting your personal information. If you have any questions or concerns, please don't hesitate to contact us.

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