



EXHIBIT A: DATA SHARING AND CONFIDENTIALITY AGREEMENT

Including

**Washington-Saratoga-Warren-Hamilton-Essex BOCES Bill of Rights for Data Security and Privacy
and**

**Supplemental Information about a Master Agreement between
Washington-Saratoga-Warren-Hamilton-Essex BOCES and FamX Inc. DBA Aktivite**

1. Purpose

(a) **Washington-Saratoga-Warren-Hamilton-Essex BOCES, and on behalf of its subscribed school districts (see Exhibit B)** (hereinafter “District”) and Aktivite Inc. (formerly known as **FamX Inc.**) (hereinafter “Vendor”) are parties to a contract, Terms of Service, or other written agreement pursuant to which Vendor will receive student data and/or teacher or principal data that is protected under New York Education Law Section 2-d and Part 121 of the Regulations of the Commissioner of Education (collectively referred to as “Section 2-d”) from the District for purposes of providing certain products or services to the District (the “Master Agreement”).

(b) This Exhibit supplements the Master Agreement to which it is attached, to ensure that the Master Agreement conforms to the requirements of Section 2-d. This Exhibit consists of a Data Sharing and Confidentiality Agreement, a copy of the District’s Bill of Rights for Data Security and Privacy signed by Vendor, and the Supplemental Information about the Master Agreement between **Washington-Saratoga-Warren-Hamilton-Essex BOCES and its subscribed school districts (see Exhibit B)** and **Aktivite** that the District is required by Section 2-d to post on its website.

(c) In consideration of the mutual promises set forth in the Master Agreement, Vendor agrees that it will comply with all terms set forth in the Master Agreement and this Exhibit. To the extent that any terms contained in the Master Agreement, or any terms contained in any other Exhibit(s) attached to and made a part of the Master Agreement, conflict with the terms of this Exhibit, the terms of this Exhibit will apply and be given effect. In addition, in the event that Vendor has online or written Privacy Policies or Terms of Service (collectively, “TOS”) that would otherwise be applicable to its customers or users of the products or services that are the subject of the Master Agreement between the District and Vendor, to the extent that any terms of the TOS, that are or may be in effect at any time during the term of the Master Agreement, conflict with the terms of this Exhibit, the terms of this Exhibit will apply and be given effect.

2. **Definitions**

As used in this Exhibit:

(a) "Student Data" means personally identifiable information, as defined in Section 2-d, from student records that Vendor may receive from the District pursuant to the Master Agreement.

(b) "Teacher or Principal Data" means personally identifiable information, as defined in Section 2-d, relating to the annual professional performance reviews of classroom teachers or principals that Vendor may receive from the District pursuant to the Master Agreement.

(c) "Protected Data" means Student Data and/or Teacher or Principal Data, to the extent applicable to the product or service actually being provided to the District by Vendor pursuant to the Master Agreement.

(d) "NIST Cybersecurity Framework" means the U.S. Department of Commerce National Institute for Standards and Technology Framework for Improving Critical Infrastructure Cybersecurity (Version 1.1).

3. **Confidentiality of Protected Data**

(a) Vendor acknowledges that the Protected Data it receives pursuant to the Master Agreement originates from the District and that this Protected Data belongs to and is owned by the District.

(b) Vendor will maintain the confidentiality of the Protected Data it receives in accordance with federal and state law (including but not limited to Section 2-d) and the District's policy on data security and privacy. The District's policy on data security and privacy is available on the district website and at the following link: [WSWHE BOCES Board of Education Policy #6810: Privacy & Security of Student Data, Teacher Data & Principal Data](#)

4. **Data Security and Privacy Plan**

As more fully described herein, throughout the term of the Master Agreement, Vendor will have a Data Security and Privacy Plan in place to protect the confidentiality, privacy and security of the Protected Data it receives from the District.

Vendor's Plan for protecting the District's Protected Data includes, but is not limited to, its agreement to comply with the terms of the District's Bill of Rights for Data Security and Privacy, a copy of which is set forth below and has been signed by the Vendor.

Additional components of Vendor's Data Security and Privacy Plan for protection of the District's Protected Data throughout the term of the Master Agreement are as follows:

(a) Vendor will implement all state, federal, and local data security and privacy requirements including those contained within the Master Agreement and this Data Sharing and Confidentiality Agreement, consistent with the District's data security and privacy policy.

(b) Vendor will have specific administrative, operational and technical safeguards and practices in place to protect Protected Data that it receives from the District under the Master Agreement.

(c) Vendor will comply with all obligations contained within the section set forth in this Exhibit below entitled "Supplemental Information about a Master Agreement between **Washington-Saratoga-Warren-Hamilton-Essex BOCES** and **Aktivate**". Vendor's obligations described within this section include, but are not limited to:

- i. its obligation to require subcontractors or other authorized persons or entities to whom it may disclose Protected Data (if any) to execute written agreements acknowledging that the data protection obligations imposed on Vendor by state and federal law and the Master Agreement shall apply to the subcontractor, and
- ii. its obligation to follow certain procedures for the return, transition, deletion and/or destruction of Protected Data upon termination, expiration or assignment (to the extent authorized) of the Master Agreement.

(d) Vendor has provided or will provide training on the federal and state laws governing confidentiality of Protected Data for any of its officers or employees (or officers or employees of any of its subcontractors or assignees) who will have access to Protected Data, prior to their receiving access.

(e) Vendor will manage data security and privacy incidents that implicate Protected Data and will develop and implement plans to identify breaches and unauthorized disclosures. Vendor will provide prompt notification to the District of any breaches or unauthorized disclosures of Protected Data in accordance with the provisions of Section 5 of this Data Sharing and Confidentiality Agreement.

5. Notification of Breach and Unauthorized Release

(a) Vendor will promptly notify the District of any breach or unauthorized release of Protected Data it has received from the District in the most expedient way possible and without unreasonable delay, but no more than seven (7) calendar days after Vendor has discovered or been informed of the breach or unauthorized release.

(b) Vendor will provide such notification to the District by contacting **Cecilia Dansereau Rumley, Director for Data Privacy & Professional Learning** directly by email at **cdansereau-rumley@wsweboces.org** or by calling **518-581-3518**.

(c) Vendor will cooperate with the District and provide as much information as possible directly to **Cecilia Dansereau Rumley** or his/her designee about the incident, including but not limited to: a description of the incident, the date of the incident, the date Vendor discovered or was informed

of the incident, a description of the types of Protected Data involved, an estimate of the number of records affected, the schools within the District affected, what the Vendor has done or plans to do to investigate the incident, stop the breach and mitigate any further unauthorized access or release of Protected Data, and contact information for Vendor representatives who can assist affected individuals that may have additional questions.

(d) Vendor acknowledges that upon initial notification from Vendor, the District, as the educational agency with which Vendor contracts, has an obligation under Section 2-d to in turn notify the Chief Privacy Officer in the New York State Education Department ("CPO"). Vendor agrees not to provide this notification to the CPO directly unless requested by the District or otherwise required by law. In the event the CPO contacts Vendor directly or requests more information from Vendor regarding the incident after having been initially informed of the incident by the District, Vendor will promptly inform **Cecilia Dansereau Rumley** or his/her designee.

6. **Additional Statutory and Regulatory Obligations**

Vendor acknowledges that it has the following additional obligations under Section 2-d with respect to any Protected Data received from the District, and that any failure to fulfill one or more of these statutory or regulatory obligations will be deemed a breach of the Master Agreement and the terms of this Data Sharing and Confidentiality Agreement:

(a) To limit internal access to Protected Data to only those employees or subcontractors that are determined to have legitimate educational interests within the meaning of Section 2-d and the Family Educational Rights and Privacy Act (FERPA); *i.e.*, they need access in order to assist Vendor in fulfilling one or more of its obligations to the District under the Master Agreement.

(b) To not use Protected Data for any purposes other than those explicitly authorized in this Data Sharing and Confidentiality Agreement and the Master Agreement to which this Exhibit is attached.

(c) To not disclose any Protected Data to any other party, except for authorized representatives of Vendor using the information to carry out Vendor's obligations to the District and in compliance with state and federal law, regulations and the terms of the Master Agreement, unless:

- (i) the parent or eligible student has provided prior written consent; or
- (ii) the disclosure is required by statute or court order and notice of the disclosure is provided to the District no later than the time of disclosure, unless such notice is expressly prohibited by the statute or court order.

(d) To maintain reasonable administrative, technical, and physical safeguards to protect the security, confidentiality, and integrity of Protected Data in its custody.

(e) To use encryption technology to protect Protected Data in its custody while in motion or at rest, using a technology or methodology specified by the Secretary of the U.S. Department of Health and Human Services in guidance issued under Section 13402(H)(2) of Public Law 111-5.

(f) To adopt technologies, safeguards and practices that align with the NIST Cybersecurity Framework.

(g) To comply with the District's policy on data security and privacy, Section 2-d and Part 121.

(h) To not sell Protected Data nor use or disclose it for any marketing or commercial purpose or facilitate its use or disclosure by any other party for any marketing or commercial purpose or permit another party to do so.

(i) To notify the District, in accordance with the provisions of Section 5 of this Data Sharing and Confidentiality Agreement, of any breach of security resulting in an unauthorized release of Protected Data by Vendor or its assignees or subcontractors in violation of applicable state or federal law, the District's Bill of Rights for Data Security and Privacy, the District's policies on data security and privacy, or other binding obligations relating to data privacy and security contained in the Master Agreement and this Exhibit.

(j) To cooperate with the District and law enforcement to protect the integrity of investigations into the breach or unauthorized release of Protected Data.

(k) To pay for or promptly reimburse the District for the full cost of notification, in the event the District is required under Section 2-d to notify affected parents, students, teachers or principals of a breach or unauthorized release of Protected Data attributed to Vendor or its subcontractors or assignees.

Washington-Saratoga-Warren-Hamilton-Essex BOCES EDUCATION LAW §2-d Bill of Rights for Data Security and Privacy

The **Washington-Saratoga-Warren-Hamilton-Essex BOCES** is committed to protecting the privacy and security of student data and teacher and principal data. In accordance with New York Education Law Section 2-d and its implementing regulations, the District informs the school community of the following:

Parents (including legal guardians or persons in parental relationships) and Eligible Students (students 18 years and older) can expect the following:

1. A student's personally identifiable information (PII) cannot be sold or released for any commercial purpose. PII, as defined by Education Law § 2-d and FERPA, includes direct identifiers such as a student's name or identification number, parent's name, or address; and indirect identifiers such as a student's date of birth, which when linked to or combined with other information can be used to distinguish or trace a student's identity. Please see FERPA's regulations at 34 CFR 99.3 for a more complete definition.
2. The right to inspect and review the complete contents of the student's education record stored or maintained by an educational agency. This right may not apply to parents of an Eligible Student.
3. State and federal laws such as Education Law § 2-d; the Commissioner of Education's Regulations at 8 NYCRR Part 121, the Family Educational Rights and Privacy Act ("FERPA") at 12 U.S.C. 1232g (34 CFR Part 99); Children's Online Privacy Protection Act ("COPPA") at 15 U.S.C. 6501-6502 (16 CFR Part 312); Protection of Pupil Rights Amendment ("PPRA") at 20 U.S.C. 1232h (34 CFR Part 98); the Individuals with Disabilities Education Act ("IDEA") at 20 U.S.C. 1400 et seq. (34 CFR Part 300); protect the confidentiality of a student's identifiable information.
4. Safeguards associated with industry standards and best practices including but not limited to encryption, firewalls and password protection must be in place when student PII is stored or transferred.
5. A complete list of all student data elements collected by NYSED is available for public review at www.nysed.gov/data-privacy-security, and by writing to the Chief Privacy Officer, New York State Education Department, 89 Washington Avenue, Albany, New York 12234.
6. The right to have complaints about possible breaches and unauthorized disclosures of student data addressed.
 - Contact WSWHE BOCES Data Protection Officer: Cecilia Dansereau-Rumley, Director for Data Privacy & Professional Learning, by email: cdansereau-rumley@wsweboces.org, or by phone: 518-581-3518. Complaints should be submitted in writing using the form that is available on the BOCES website and in the BOCES offices.
 - Complaints may also be submitted to NYSED online at www.nysed.gov/data-privacy-security, by mail to: Chief Privacy Officer, New York State Education Department, 89 Washington Avenue, Albany, New York 12234, by email to privacy@nysed.gov, or by telephone at 518-474-0937.
7. To be notified in accordance with applicable laws and regulations if a breach or unauthorized release of their student's PII occurs.
8. Educational agency workers that handle PII will receive training on applicable state and federal laws, the educational agency's policies, and safeguards associated with industry standards and best practices that protect PII.

9. Educational agency contracts with vendors that receive PII will address statutory and regulatory data privacy and security requirements.

BY THE VENDOR:

DHRUV SINGH

Name (Print)

Co-founder & CFO

Title

DocuSigned by:
DHRUV SINGH
52E15F34C37B42F...

Signature

9/27/2023

Date

EXHIBIT A (CONTINUED)

Supplemental Information about a Master Agreement between

Washington-Saratoga-Warren-Hamilton-Essex BOCES and Aktivate Inc. (FKA FamX)

Washington-Saratoga-Warren-Hamilton-Essex BOCES and its subscribed school districts (see Exhibit B) has entered into a Master Agreement with **Aktivate Inc. (FKA FamX)**, which governs the availability to the District of the following products or services:

Aktivate Inc.'s platform known as the Atktivate Platform, including software, and/or apps, and/or technology tools, and/or web-services.

Aktivate is a leading technology solutions provider for athletic departments in schools and districts across the United States. Our suite of products and services is designed to help athletic administrators and coaches manage their programs more efficiently and effectively. The Aktivate Platform:

- provides a high-quality athletics management, scheduling and reporting platform that communicates schedules and schedule changes in real time to school personnel, community members, and opposing schools.
- includes a coach certification tracking system with automated notifications of course expirations, athlete registration & rostering system, team communication & fundraising system, as well as a student injury management system, all of which components are essential in the management of an athletics office.

provides fundraising tools for teams, and tools and information for parents and Eligible Athletes. Pursuant to the Master Agreement (which includes a Data Sharing and Confidentiality Agreement), the District may provide to Vendor, and Vendor will receive, personally identifiable information about students and/or teachers and principals that is protected by Section 2-d of the New York Education Law ("Protected Data").

Exclusive Purposes for which Protected Data will be Used: The exclusive purpose for which Vendor is receiving Protected Data from the District is to provide the District with the functionality of the products or services listed above, including to facilitate and support athletic participation, registration, scheduling, athlete eligibility, and fundraising. Vendor will not use the Protected Data for any purposes not explicitly authorized herein or within the Master Agreement. Vendor may use the following Protected Data: name, grade level, school attending, sports and activities in which the student participates, medical and scholastic information relevant to determinations of eligibility to participate on sports teams and/or other academic events, and additional information related to student participation in sports and activities (e.g., as provided by school staff, parents, and/or students), and other information as instructed by a Participating School District.

Protected Data shall be used for the purposes of providing services for School administrators and employees, and for parents and students in connection with school activities including athletics and extracurricular activities, and in certain instances for providing certain health and/or injury information to health care providers.

In addition, although not Protected Data for the reasons set forth below, it is noted that: parents or Eligible Students (i.e., students age 18 or older) may elect, in their sole discretion, to provide certain limited specific information (e.g., the name and grade of the student, and sports played by the student) to certain third parties (e.g., a health insurance provider) through the Aktivite platform. Such information is deemed to not constitute Protected Data under Section 2-d of the New York State Education Law, as the term Protected Data is defined and used in the Data Sharing and Confidentiality Agreement between the School District and Aktivite, as it: (i) is not information provided to Aktivite by the School District; (ii) is information that a parent or Eligible Student has provided directly to Aktivite; and (iii) is information that a parent or Eligible Student has the right to provide, and has elected to provide, to a given third party. For the abundance of clarity and avoidance of doubt, a parent or Eligible Student may alternatively elect that such information shall not be provided, in such parent or Eligible Student's sole discretion.

Oversight of Subcontractors: In the event that Vendor engages subcontractors or other authorized persons or entities to perform one or more of its obligations under the Master Agreement (including subcontracting hosting of the Protected Data to a hosting service provider), it will require those subcontractors or other authorized persons or entities to whom it will disclose the Protected Data to execute legally binding agreements acknowledging their obligation under Section 2-d of the New York Education Law to comply with all applicable data protection, privacy and security requirements required of Vendor under the Master Agreement and applicable state and federal law and regulations.

Duration of Agreement and Protected Data Upon Termination or Expiration:

- The Master Agreement commences on **09/21/2023** and expires on **06/30/2026**.
- Upon expiration of the Master Agreement without renewal, or upon termination of the Master Agreement prior to its expiration, Vendor will securely delete or otherwise destroy any and all Protected Data remaining in the possession of Vendor or any of its subcontractors or other authorized persons or entities to whom it has disclosed Protected Data. If requested by the District, Vendor will assist the District in exporting all Protected Data previously received back to the District for its own use, prior to deletion, in such formats as may be requested by the District.
- In the event the Master Agreement is assigned to a successor Vendor (to the extent authorized by the Master Agreement), the Vendor will cooperate with the District as necessary to transition Protected Data to the successor Vendor prior to deletion.
- Neither Vendor nor any of its subcontractors or other authorized persons or entities to whom it has disclosed Protected Data will retain any Protected Data, copies, summaries or extracts of the Protected Data, or any de-identified Protected Data, on any storage medium whatsoever,

except where required to do so by applicable law. Upon request, Vendor and/or its subcontractors or other authorized persons or entities to whom it has disclosed Protected Data, as applicable, will provide the District with a certification from an appropriate officer that these requirements have been satisfied in full.

Challenging Accuracy of Protected Data: Parents or eligible students can challenge the accuracy of any Protected Data provided by the District to Vendor, by contacting the District regarding procedures for requesting amendment of education records under the Family Educational Rights and Privacy Act (FERPA). Teachers or principals may request to challenge the accuracy of APPR data provided to Vendor by following the appeal process in the District's applicable APPR Plan.

Data Storage and Security Protections: Any Protected Data that Vendor receives will be stored on systems maintained by Vendor, or by a subcontractor under the direct control of Vendor, in a secure data center facility located within the United States. The measures that Vendor (and, if applicable, its subcontractors) will take to protect Protected Data include adoption of technologies, safeguards and practices that align with the NIST Cybersecurity Framework, and safeguards associated with industry standards and best practices including, but not limited to, disk encryption, file encryption, firewalls, and password protection.

Encryption of Protected Data: Vendor (and, if applicable, its subcontractors) will protect Protected Data in its custody from unauthorized disclosure while in motion or at rest, using a technology or methodology that complies with Section 2-d of the New York Education Law.

Exhibit B:

**School Districts Subscribed to the Washington-Saratoga-Warren-Hamilton-Essex BOCES
Data Privacy & Security and/or
Educational Technology and/or
School Library Systems Cooperative Service Agreement(s)**

Component School Districts

Argyle Central School
 Ballston Spa Central School
 Bolton Central School
 Cambridge Central School
 Corinth Central School
 Fort Ann Central School
 Fort Edward Union Free School
 Galway Central School
 Glens Falls City School
 Glens Falls Common District
 Granville Central School
 Greenwich Central School
 Hadley-Luzerne Central School
 Hartford Central School
 Hudson Falls Central School
 Indian Lake Central School
 Johnsbury Central School
 Lake George Central School
 Lake Placid Central School
 Mechanicville City School
 Minerva Central School
 Newcomb Central School
 North Warren Central School
 Queensbury Union Free School
 Salem Central School
 Saratoga Springs City Schools
 Schuylerville Central School
 South Glens Falls Central School
 Stillwater Central School
 Warrensburg Central School
 Waterford-Halfmoon Union Free School
 Whitehall Central School

Other Subscribing School Districts

Beekmantown Central School
 Broadalbin-Perth Central School
 Deposit Central School
 Fonda-Fulton Central School
 Greater Amsterdam School
 Johnstown Central School
 Ravena Coeymans Central School
 Rensselaer City School
 Saranac Lake Central School
 Shenendehowa Central School
 Walton Central School
 Windsor Central School
 Willsboro Central School