

Band School Privacy

Privacy Policy for School Use

BAND partners with certain Educational Institutions to provide to support online educational endeavors and facilitate communication between teachers, parents, and students. As part of the services we provide to Educational Institutions, BAND may be used by student, including students of the age of 13 and plus.

This Band for School's Privacy Policy applies Student Personal Information that is specific to School Bands – Specific Bands created and used by Educational Institutions for use by students and Educational Institutions. For purposes of this Band for Schools Privacy Policy, **“Student Personal Information”** means information collected by Us on behalf of an Educational Institution which personally identifies a student, such as a name, email address, or other data that can be reasonably linked to such information by Us, such as information we associate with a student's account when using interacting with a School Band.

This BAND for Schools Privacy Policy applies to students and other individuals who may be using BAND to access School Bands. Please refer to Our general privacy policy for information pertaining to use of BAND outside of the educational context.

This BAND for Schools Privacy Policy is intended to provide information about Our collection and use of Student Personal Information within a School Band. Our BAND for Schools Privacy Policy is generally consistent with our BAND Privacy Policy. Where there are terms that differ the BAND for Schools Addendum (as amended) takes precedence, followed by this BAND for School's Privacy Policy and then the BAND Privacy Policy.

Requirements for Information Collection

In the United States, and other jurisdictions where applicable, before collecting any Student Personal Information from students accessing the BAND Services, we require the Educational Institution to contractually consent to our information practices, as permitted by applicable law. We collect Student Personal Information in School Bands in order to provide the Band Services to Educational Institutions. We do not collect or share Student Personal Information for marketing or advertising, and, with the limited exception of our service providers (to the extent necessary to provide their services to us), we do not share Student Personal Information collected from students or other BAND users in the School Band environment with other parties except as directed by the Educational Institution or required or permitted by law, as set forth in this privacy policy and consistent with our agreements with our Educational Institutions.

Information Collection

We collect the following categories of data from users in the School Band context:

- **Information Related to Use of Our Services**

Our Services are interactive, meaning users can create and share content on them. For example, student can write posts, engage in chats with groups or other individuals, upload photos, audio files, and videos (which may contain the user's image or voice). We collect the information users post, upload, download, create, or otherwise send or receive when logged in using our Services. If a user personal information about himself/herself, for example by providing an address, nickname, or telephone number, we collect that information as well.

- **Information Related to How Users Use Our Services**

We collect information about how users interact on Our Services. For example, we keep track of the Bands they join, the topics they are interested in, the people with whom they are connected, the people with whom they communicate or share content, and their activity while

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logged into our Services. Educational Institutions are entitled to access, monitor, and control the user activity that takes place on the School Bands they administer.

- **Network Information**

We collect certain information about user's devices and access to our servers. This can include an IP address, browser type, operating system, the referring web page, pages visited, location, mobile carrier, device information (including device IDs, application IDs, and other unique identifiers).

- **Location Information**

We collect location information for the purpose of providing and supporting the Service and for fraud prevention and security monitoring. This may be collected via the user's device or if a user voluntarily provide it to us. Users may optout of the collection and use of precise location information by disabling location services on their mobile device, but such disabling may affect your ability to use certain parts of the Service. We may still collect general location information even if precise location information collection is disabled.

- **Cookie and Mobile App Information**

We continuously improve the Services through the use of various thirdparty web analytics tools, which help us understand how users use various parts of our Service, including websites, desktop tools, and mobile applications. This information helps us determine what our enjoy about our Service, and where there may be problems that must be addressed. We collect and store your information using various technologies including cookies, pixel tags, local storage, application data caches, databases, and server logs.

How We Use the Information We Collect

We use Student Personal Information collected from and about students within a particular School Band only as needed to deliver the functionality of BAND Services, operate our business, and for use by Educational Institutions in accordance with our BAND for Schools Agreement. Use of Student Personal Information collected from School Bands is used only to provide the School Band. We are typically required to follow an Educational Institution's instructions related to Student Personal Information we have collected on their behalf and typically do so by providing School Band administrators with the technical control over School Band content and settings. Upon receiving instructions from an Educational Institution, we may provide reports to the Educational Institution containing Personal Information relating to the school's account and students' use of the educational setting controlled by the Educational Institution.

We do not use Student Personal Information collected in in relation to School Bands for advertising purposes.

In School Bands, to comply with the Federal Educational Rights and Privacy Act (FERPA) and other relevant laws, and to prevent and respond to cyberbullying within the BAND, School Band administrators, BAND leaders, and co-leaders are provided with the ability to view (review) and download the content of public/private chat rooms. Furthermore, School Band administrators are given additional features to view (review), download, modify, and delete all other public/private content within the School Band (such as posts, comments, photos, videos, files, etc.).

When a user first visits or joins a BAND approved as a School Band, the company will inform them and request consent (from the user or, if required by relevant laws, their parent/guardian) that the School Band administrator, BAND leader, or co-leader can view (review), modify, delete,

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or download content within the School Band to comply with FERPA and to prevent and respond to cyberbullying (however, chat content can only be viewed (reviewed) and downloaded). This is necessary to support the school's compliance with FERPA and other relevant laws and to ensure that users can safely participate within the BAND, and users cannot use the school BAND associated with that school until they (or, if required by relevant laws, their parent/guardian) provide consent.

The chat content that can be downloaded by the School Band administrator, BAND leader, and co-leader is limited to messages from up to 1 year or 3 years (depending on the chat content retention period set by the BAND leader or co-leader) from the time consent was obtained, and messages that the user has deleted or that have been hidden due to reports or disciplinary actions are excluded. Users can withdraw consent for chat content downloads at any time at the "My Settings" menu within the BAND, but if consent is withdrawn, there will be restrictions in sending chat messages. At the top of chat rooms where the School Band administrator, BAND leader, or co-leader can view (review) or download chat content, a notice will be permanently displayed to inform participants that the BAND leader, co-leader, or School Band administrator can view (review) and save chat content.

Outside of the School Band setting, users may learn about our general privacy practices by reviewing our BAND Privacy Policy terms. Individual BAND users maintain their ability to make choices about how much information is used in BAND by exercising the various privacy settings available to them within their Band accounts.

Parental Review and Deletion of Information

Parents of School Band users can access their child's Student Personal Information or request that it be deleted through the Educational Institution or by exercising the parental access and deletion of personal information functionality included in our services. Parents can request School Band administrators to stop any further collection or use of the child's information or withdraw from the School Band. The children's information that parents request to delete by using the function included in our services or through the School Band administrators will be deleted from our servers within 30 days.

Contact Information

If you have any questions about this BAND for Schools Privacy Policy or BAND's privacy practices generally, please contact using the [BAND Privacy Protection](#) page.

We might provide translated versions of this BAND for Schools Privacy Policy into different languages. In case of any conflict or inconsistency between English version and translated versions, the English version shall prevail.

Date of implementation : June 10, 2024