# DATA PRIVACY RIDER FOR ALL CONTRACTS INVOLVING PROTECTED DATA PURSUANT TO EDUCATION LAW §2-C AND §2-D

Maine-Endwell CSD (District) and <u>Boddle Learning</u> (Vendor) agree as follows:

#### 1. Definitions:

- (a) Personally Identifiable Information (PII) means the same as defined by New York Education Law §2-d.
- 2. Confidentiality of all PII shall be maintained in accordance with State and Federal Law and the District's Data Security and Privacy Policy.
- 3. The Parties agree that the District's Parents' Bill of Rights for Data Privacy and Security are incorporated as part of this agreement, and Vendor shall comply with its terms.
- 4. Vendor agrees to comply with Education Law §2-d and its implementing regulations.
- 5. Vendor agrees that any officers or employees of Vendor, and its assignees who have access to PII, have received or will receive training on federal and State law governing confidentiality of such data prior to receiving access to PII.

#### 6. Vendor shall:

- (a) limit internal access to education records to those individuals that are determined to have legitimate educational interests;
- (b) not use the education records for any other purposes than those explicitly authorized in its contract. Unauthorized use specifically includes, but is not limited to, selling or disclosing PII for marketing or commercial purposes, as those terms are defined under the implementing regulations, or permitting, facilitating, or disclosing such information to a third party for marketing or commercial purposes, as those terms are defined under the implementing regulations;
- (c) except for authorized representatives of the third party contractor to the extent necessary to carry out the contract, not disclose any personally identifiable information to any other party:
  - (i) without the prior written consent of the parent or eligible student; or
  - (ii) unless required by statute or court order and the party provides notice of the disclosure to the department, Board of Education, or institution that provided the information no later than the time the information is disclosed, unless providing notice of the disclosure is expressly prohibited by the statute or coult order;
- (d) maintain reasonable administrative, technical and physical safeguards to protect the security, confidentiality and integrity of PII in its custody;

- (e) use encryption technology to protect data while in motion or in its custody from unauthorized disclosure using a technology or methodology specified by the Secretary of the United States Department of Health and Human Services in guidance issued under Section 13402(H)(2) of Public Law §111-5;
- (f) adopt technology, safeguards and practices that align with NIST Cybersecurity Framework;
- (g) impose all the terms of this rider in writing where the Vendor engages a subcontractor or other party to perform any of its contractual obligations which provides access to PII; and
- (h) work with the District to create the supplement to the Parents' Bill of Rights for Data Privacy and Security that meets the requirements of Education Law §2-d and its implementing regulations and which shall be incorporated as part of this agreement and posted on the District's website.
- 7. In the event of any conflict between the terms of this Data Privacy Rider and the agreement, the terms of this Data Privacy Rider shall control.

## **Agreement and Signature**

By signing below, you agree to the Terms and Conditions in this Rider:

Company Name Boddle Learning Inc Product Name Boddle Learning

Printed Name Edna Martinson Signature \_\_\_\_\_ Date 3/20/2023

## MAINE-ENDWELL CENTRAL SCHOOL DISTRICT PARENTS' BILL OF RIGHTS FOR STUDENT DATA PRIVACY AND SECURITY

The Maine-Endwell Central School District, in recognition of the risk of identity theft and unwarranted invasion of privacy, affirms its commitment to safeguarding student personally identifiable information (PII) in educational records from unauthorized access or disclosure in accordance with State and Federal law. The Maine-Endwell Central School District establishes the following parental bill of rights:

- Student PII will be collected and disclosed only as necessary to achieve educational purposes in accordance with State and Federal Law.
- A student's personally identifiable information cannot be sold or released for any
  marketing or commercial purposes by the district or any a third party contractor. The
  district will not sell student personally identifiable information and will not release it for
  marketing or commercial purposes, other than directory information released by the
  district in accordance with district policy;
- Parents have the right to inspect and review the complete contents of their child's education record (for more information about how to exercise this right, see 5500-R);
- State and federal laws, such as NYS Education Law §2-d and the Family Educational Rights and Privacy Act, protect the confidentiality of students' personally identifiable information. Safeguards associated with industry standards and best practices, including but not limited to, encryption, firewalls, and password protection, must be in place when data is stored or transferred:
- A complete list of all student data elements collected by the State Education Department is available for public review at http://nysed.gov.data-privacy-security or by writing to: Chief Privacy Officer, New York State Education Department, 89 Washington Avenue, Albany, NY 12234
- Parents have the right to have complaints about possible breaches and unauthorized disclosures of student data addressed. Complaints should be directed to:

Jason R. Van Fossen Superintendent of Schools 712 Farm-to-Market Road Endwell, NY 13760 607.754.1400 x2311

Complaints can also be directed to the New York State Education Department online at <a href="http://nysed.gov.data-privacy-security">http://nysed.gov.data-privacy-security</a>, by mail to the Chief Privacy Officer, New York State Education Department, 89 Washington Avenue, Albany, NY 12234 or by email to <a href="privacy@mail.nysed.gov">privacy@mail.nysed.gov</a> or by telephone at 518-474-0937.

• Parents have the right to be notified in accordance to applicable laws and regulations if a breach or unauthorized release of their student's PII occurs.

- Parents can expect that educational agency workers who handle PII will receive annual training on applicable federal and state laws, regulations, educational agency's policies and safeguards which will be in alignment with industry standards and best practices to protect PII
- In the event that the District engages a third party provider to deliver student educational services, the contractor or subcontractors will be obligated to adhere to State and Federal Laws to safeguard student PII. Parents can request information about third party contractors by contacting:

Jason R. Van Fossen Superintendent of Schools 712 Farm-to-Market Road Endwell, NY 13760 607.754.1400 x2311

This information can also be accessed on the district's website at http://www.me.stier.org

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#### **Agreement and Signature**

By signing below, you agree to comply with the terms of Maine-Endwell Central School District Parents' Bill of Rights for Data Privacy and Security (applicable to Third-Party Contractors subject to New York Education Law § 2-d only)

Company Name Boddle Learning Inc Product Name Boddle Learning

Printed Name Edna Martinson Signature Date 3/20/2023

SUPPLEMENTAL INFORMATION	SUPPLEMENTAL INFORMATION
Please list the exclusive purpose(s) for which the student data or teacher or principal data will be used by the third-party contractor, as defined in the contract (or list the section(s) in the contract where this information can be found)	Boddle Learning, a digital tool that blends math and other curriculum exercises with game-like features accessible on internet-connected devices.
Please list how the contractor will ensure that any other entities with which it shares the protected data, if any, will comply with the data protection and security provisions of law, regulation and this contract (or list the section(s) in the contract where this information can be found)	All employees and subcontractors with access to PII sign agreements of internal data privacy policy.
Please list when the agreement expires and what happens to the protected data when the agreement expires (or list the section(s) in the contract where this information can be found)	Destroyed or de-identified according to policy and within agreements with school customer users.
Please list how a parent, student, or eligible student may challenge the accuracy of the protected data that is collected; if they can challenge the accuracy of the data, describe how (or list the section(s) in the contract where this information can be found)	Parents, teachers or principals who seek to challenge the accuracy of PII will do so by contacting the EA. If a correction to data is deemed necessary, the EA will notify Contractor. Contractor agrees to facilitate such corrections within 21 days of receiving the EA's written request.
Please list where the protected data will be stored (described in a way that protects data security), and the security protections taken to ensure such data will be protected and data security and privacy risks mitigated (or list the section(s) in the contract where this information can be found)	IT assets cloud based using AWS servers with strong physical access controls provided by Amazon AWS. Access to AWS servers restricted to Head of IT and CTO. CTO reviews risk threats and proposes and implements changes to IT system as needed. Risks identified and discussed are prioritized within IT and the development team to align with org goals and risk acceptance. No physical servers onsite within Company to remote Into. Network segmentation utilized by CTO for network servers. Multi Factor authentication required for account access to financial accounts and Important IT network related accounts.
Please list how the data will be protected using encryption (or list the section(s) in the contract where this information can be found)	Data at rest containing personally identifiable information is encrypted. Data in transit containing personally identifiable Information is protected. Digital assets

containing Pll are disposed in accordance with data disposal policy with applicable school district. Systems in place on server
side to ensure denial of service protection, detection monitoring of malicious.

# **Agreement and Signature**

By signing below, you agree the information provided in this document by the Third-Party Contractor is accurate.

Company Name <u>Boddle Learning Inc</u> Product Name <u>Boddle Learning</u>

Printed Name Edna Martinson Signature Date 3/20/2023