

# Standard Privacy Report for Edulastic

Last updated December 14, 2022

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### Overview

Edulastic provides teachers with formative assessment tools to track student data related to educational standards. The terms of Edulastic state they provide social interactions between students and teachers. Teachers can interact with students, but students cannot interact with other students. The terms of Edulastic state they collect personal and non-personal usage information automatically through use of the service such as a student's name, a username (which may be an email address or student ID number), a password, the student's school and/or district, and their class enrollments (grade, subject, class name, teacher). Edulastic's terms state they implement a variety of security measures to maintain the safety of users' personal information when they enter, submit, or access their personal information. Lastly, Edulastic's terms state they provide student, teacher, and administrator accounts and require students to provide a class code from their teacher before they can register for the Service.

Edulastic can be accessed through its <u>website</u>. The <u>Privacy Policy</u> and <u>Terms of Use</u> accessed for this evaluation can be found on Edulastic's <u>website</u>. This evaluation only considers policies that have been made publicly available prior to an individual using the application or service.

# Safety

The terms of Edulastic state they provide social interactions between students and teachers. Teachers can interact with students, but students cannot interact with other students. In addition teachers will have access to information of students in their

classroom. Edulastic's terms also specify they may display names of teachers who have created accounts to teachers who join the same school or district. The terms state student data may only be accessed by the student, their parent or guardian, and the student's teachers or an administrator at the student's school or district. Lastly, the terms specify that Edulastic cannot guarantee the identity of any users on the service, and that all content posted on the service is the sole responsibility of the person who posted it.

# **Privacy**

The terms of Edulastic state they collect personal and non-personal usage information automatically through use of the service such as a student's name, a username (which may be an email address or student ID number), a password, the student's school and/or district, and their class enrollments (grade, subject, class name, teacher). In addition, the terms state personal information will not be sold, exchanged, transferred, or shared with third-parties for any marketing purposes. Edulastic's terms also state they do not allow any advertisements on the service, and do not track or target advertisements on Edulastic or other websites.

# **Security**

Edulastic's terms state they implement a variety of security measures to maintain the safety of users' personal information when they enter, submit, or access their personal information. In addition, the terms state they provide notification to users in the event of a data breach.

# Compliance

The terms of Edulastic state they provide student, teacher, and administrator accounts and require students to provide a class code from their teacher before they can register for the Service. Edulastic's terms state they require schools, districts, or teachers to obtain parental consent from a student's parents before they collect or disclose any personally identifiable information. The terms also state if the Service learns they have collected personal information from a student under 13 without parental consent, or if a student under 13 has provided personal information beyond what has been requested, they will delete that information as quickly as possible.

In addition, the terms specify when a school, district, or teacher obtains consent, they must provide parents and guardians with notice of Edulastic's Privacy Policy and sample parent permission slip form. The terms require that a school, district, or teacher must keep all parental consents on file and provide them to Edulastic if they request them. Lastly, Edulastic's terms state that all users of the Service may make any changes to their information at anytime by logging into their control panel and going to the 'Edit Profile' page.

# **Overall Score**

Every privacy rating includes an overall score. A higher score (up to 100%) means the product provides more transparent privacy policies with better practices to protect user data. The score is best used is as an indicator of how much additional work a person will need to do to make an informed decision about a product.

	<b>Basic Score</b>	<b>Full Score</b>
Comprehensive Assessment	82	64

# Concerns

The privacy evaluation process summarizes the policies of an application or service into concern categories based on a subset of evaluation questions that can be used to quickly identify particular practices of a vendor's policies. These concerns are composed of evaluation questions that can be used to calculate scores relative to that concern.

Concern	Basic Score	<b>Full Score</b>
Data Collection: Protecting personal information	83	60
Data Sharing: Protecting data from third parties	50	75
Data Security: Protecting against unauthorized access	33	50
Data Rights: Controlling rights to data	88	85
Data Sold: Preventing sale of data	75	45
Data Safety: Promoting responsible use	83	65
Ads & Tracking: Prohibiting the exploitation of users' decision making process	93	85
Parental Consent: Protecting children's personal information	100	75
School Purpose: Following student data privacy laws	100	75
Individual Control: Controlling data use	NA	45

# **Statutes**

Each statute or regulation is associated with one or more evaluation questions. As such, we can calculate scores for each statute or regulation using only those questions associated with the statute or regulation. Each specific statute or regulation's score serves as an indirect proxy indicating the likelihood of the application or service satisfying all of its compliance obligations.

Statute	Basic Score	<b>Full Score</b>
California Online Privacy Protection Act (CalOPPA)	94	86
Children's Online Privacy Protection Act (COPPA)	86	71
Family Educational Rights and Privacy Act (FERPA)	79	64
Student Online Personal Information Protection Act (SOPIPA)	85	68
General Data Protection Regulation (GDPR)	77	60
The California Consumer Privacy Act (CCPA)	78	69

# **Privacy Policy Details**

# 1: Transparency

#### 1.1: POLICY VERSION

- Privacy policies do indicate a version or effective date.
- Privacy policies do not indicate a change log or past policy version is available.

#### 1.2: POLICY NOTICE

- Users are notified if there are any material changes to the policies.
- Privacy policies indicate the method used to notify a user when policies are updated.

#### 1.3: POLICY CHANGES

- Users are notified prior to any material changes to the policies.
- Changes to the policies are not effective immediately and continued use of the product requires additional consent.

#### 1.4: POLICY COVERAGE

Privacy policies indicate the products that are covered by the policies.

#### 1.5: PRIVACY CONTACT

 Users can contact the company about any privacy policy questions, complaints, or material changes to the policies.

#### 1.6: POLICY PRINCIPLES

Privacy policies do indicate privacy principles, layered notices, or a table of contents.

### 1.7: POLICY LANGUAGE

Privacy policies are not available in multiple languages.

#### 1.8: INTENDED USE

- Intended for children under 13.
- Intended for teens.
- Intended for adults over 18.
- Intended for parents or guardians.
- Intended for students.
- Intended for teachers.

#### 2: Focused Collection

#### 2.1: DATA COLLECTION

- Personally identifiable information (PII) is collected.
- The categories of collected personally identifiable information are indicated.
- Geolocation data are not collected.
- Unclear whether this product collects biometric or health data.
- Interactions, behaviors, or usage analytics data are collected.
- Unclear whether this product collects sensitive data.
- Data is automatically collected.

#### 2.2: DATA SOURCE

- Personal information or education records are collected from preK-12 students.
- Personal information from children under 13 years of age is collected.

#### 2.3: DATA EXCLUDED

- Specific types of personal information are excluded from collection.
- Unclear whether specific types of collected information are excluded from the privacy policy.

#### 2.4: DATA LIMITATION

Collection or use of data is limited to product requirements.

# 3: Data Sharing

#### 3.1: DATA SHARED WITH THIRD PARTIES

- Collected information is shared with third parties.
- The categories of information shared with third parties are indicated.

#### 3.2: DATA USE BY THIRD PARTIES

- The purpose for sharing a user's personal information with third parties is indicated.
- Data are shared for analytics.
- Unclear whether data are shared for research and/or product improvement.
- Personal information is not shared for third-party marketing.

#### 3.3: DATA NOT SHARED WITH THIRD PARTIES

Specific categories of information are not shared with third parties.

#### 3.4: DATA SOLD TO THIRD PARTIES

Personal information is not sold or rented to third parties.

#### 3.5: THIRD-PARTY DATA ACQUISITION

• Unclear whether personal information about users is obtained from third parties.

#### 3.6: THIRD-PARTY LINKS

Links to third-party external websites are not age-appropriate.

#### 3.7: THIRD-PARTY DATA ACCESS

• Third parties are authorized to access a user's information.

#### 3.8: THIRD-PARTY DATA COLLECTION

Personal information of users is collected by a third party.

#### 3.9: THIRD-PARTY DATA MISUSE

Unclear whether personal information can be deleted from a third party.

#### 3.10: THIRD-PARTY SERVICE PROVIDERS

- Third-party services are used to support the product.
- The roles of third-party service providers are indicated.

#### 3.11: THIRD-PARTY AFFILIATES

• The categories of third parties that receive data are indicated.

#### 3.12: THIRD-PARTY POLICIES

Links to privacy policies of third-party companies are available.

#### 3.13: THIRD-PARTY DATA COMBINATION

- Company will not combine data with additional data from third-party sources.
- Unclear whether data shared with third parties can be combined with other data.

### 3.14: THIRD-PARTY AUTHENTICATION

- Third-party login is supported.
- Personal information from third-party login providers is collected.
- Unclear whether personal Information is shared with third-party login providers.

#### 3.15: DE-IDENTIFIED OR ANONYMIZED DATA

- User information that is shared is not shared in an anonymous or de-identified format.
- Unclear whether the company describes their de-identification process of user information.

# 3.16: THIRD-PARTY CONTRACTUAL OBLIGATIONS

- Unclear whether contractual limits are placed on third-party data use.
- Unclear whether contractual limits prohibit third parties from reidentifying or deidentified information.

# 4: Respect for Context

#### 4.1: DATA USE

- Use of information is limited to the purpose for which it was collected.
- The context or purpose for which data are collected is indicated.

#### 4.2: DATA COMBINATION

• Unclear whether this product treats combined information as personally identifiable information (PII).

#### **4.3: DATA NOTICE**

 Unclear whether notice is provided if the context in which data are collected changes.

#### 4.4: DATA CHANGES

 Unclear whether consent is obtained if the practices in which data are collected change.

#### 4.5: POLICY ENFORCEMENT

Accounts may be terminated if users engage in any prohibited activities.

#### 5: Individual Control

#### **5.1: USER CONTENT**

Users can create or upload content.

#### **5.2: USER CONSENT**

• Opt-in consent is requested from users at the time personal information is collected.

#### **5.3: REMEDY PROCESS**

A grievance or remedy mechanism is not available for users to file a complaint.

#### **5.4: DATA SETTINGS**

• Users can control the use of their information through privacy settings.

#### 5.5: DATA DISCLOSURE

- Users can opt out from the disclosure or sale of their data to a third party.
- Unclear whether users can request to know what personal information has been shared with third parties.
- Unclear whether notice is provided in the event the company receives a government or legal request for a user's information.

#### **5.6: INTELLECTUAL PROPERTY**

- Users retain ownership of their data.
- A copyright license is claimed to data or content collected from a user.
- Any copyright license to a user's data is limited in scope or duration.

# 6: Access and Accuracy

#### **6.1: DATA ACCESS**

- Processes to access or review user data are available.
- Methods are available to restrict who has access to data.
- Processes to review student data are available for the school, parents, or students.

#### 6.2: DATA INTEGRITY

• Unclear whether the company attempts to maintain the accuracy of data they collect.

#### **6.3: DATA CORRECTION**

- Processes to modify data are available for authorized users.
- Processes for the school, parents, or students to modify inaccurate student information are available.
- Unclear whether the time period for the company to modify inaccurate data is indicated.

#### **6.4: DATA RETENTION**

- A data-retention policy is available.
- Exceptions to the data retention policy exist.

# **6.5: DATA DELETION**

- Data are deleted when no longer necessary.
- A user's data are deleted upon account cancellation or termination.
- Processes to delete user data are available.
- Processes for authorized users to delete data are available.

• The time period for the company to delete data is indicated.

#### **6.6: DATA PORTABILITY**

- Unclear whether this product provides users the ability to download their data.
- Unclear whether a user can assign an authorized account manager or legacy contact.

#### 7: Data Transfer

#### 7.1: DATA HANDLING

- User information can be transferred to a third party in the event of a merge, acquisition, or bankruptcy.
- Unclear whether users are notified if their information is transferred to a third party.

#### 7.2: TRANSFER REQUEST

• Unclear whether user information can be deleted prior to its transfer to a third party.

#### 7.3: ONWARD CONTRACTUAL OBLIGATIONS

Third-party transfer is contractually required to use the same privacy practices.

# 8: Security

# 8.1: USER IDENTITY

• Unclear whether a user's identity is verified with additional personal information.

#### 8.2: USER ACCOUNT

- Account creation is required.
- Managed accounts are available.
- Unclear whether multi-factor account protection is available.

#### 8.3: THIRD-PARTY SECURITY

 Unclear whether third-parties with access to information are required to provide the same security protections as the company.

### **8.4: DATA CONFIDENTIALITY**

- Reasonable security practices are used to protect data.
- Employee or physical access to user information is limited.

#### 8.5: DATA TRANSMISSION

• Unclear whether this product encrypts all data in transit.

#### **8.6: DATA STORAGE**

- Unclear whether all data are stored in an encrypted format.
- Unclear what jurisdiction a user's personal information is subject to.

#### 8.7: DATA BREACH

Notice is provided in the event of a data breach.

#### 8.8: DATA OVERSIGHT

 Unclear whether this product performs data-privacy and/or security-compliance audits.

# 9: Responsible Use

#### 9.1: SOCIAL INTERACTIONS

- Users can interact with trusted users.
- Users cannot interact with untrusted users, including strangers and/or adults.
- Profile information must be shared for social interactions.

# 9.2: DATA VISIBILITY

- Personal information can be displayed publicly.
- Users can control how their data are displayed to others.

#### 9.3: MONITOR AND REVIEW

- User-created content is reviewed, screened, or monitored by the company.
- User-created content is filtered for personal information before being made publicly visible.
- Social interactions between users are not moderated.
- Unclear whether social interactions of users are logged.

### 9.4: REPORT CONTENT

- Unclear whether users can filter or block inappropriate content.
- Unclear whether users can report abuse or cyberbullying.

#### 9.5: INTERNET SAFETY

 Unclear whether the company provides links to resources that support safe and appropriate social interactions.

# 10: Advertising

#### 10.1: COMPANY COMMUNICATIONS

 A user can receive service- or administrative-related communications from the company.

#### 10.2: TRADITIONAL ADVERTISING

Traditional or contextual advertisements are not displayed.

#### 10.3: BEHAVIORAL ADVERTISING

Personalised advertising is not displayed.

#### 10.4: AD TRACKING

- Data are not collected by third-parties for their own purposes.
- User's information is not used to track and target advertisements on other third-party websites or services.
- Data profiles are not created and used for personalised advertisements.

### 10.5: FILTERED ADVERTISING

• Unclear whether ads displayed to children are filtered for inappropriate content.

#### 10.6: MARKETING COMMUNICATIONS

- The company can send marketing messages.
- Unclear whether this company provides promotional sweepstakes, contests, or surveys.

#### 10.7: UNSUBSCRIBE

- Users can opt out of contextual, or personalised advertising.
- Users can opt out or unsubscribe from marketing communications.

#### 10.8: DO NOT TRACK

- Company does not respond to "Do Not Track" or other opt-out mechanisms.
- The company does provide a method for users to opt-out from third-party tracking.

# 11: Compliance

#### 11.1: CHILDREN UNDER 13

- Company does have actual knowledge that personal information from users under 13 years of age is collected.
- The company does provide a section, heading, or separate policy for children in their policies.

Account creation is restricted or prohibited for users under 13 years of age.

#### 11.2: STUDENTS IN K-12

- Product is primarily used by, designed for, and marketed toward students in grades preK-12.
- Processes to enter education records into the product are described.
- Unclear whether additional rights or protections may be provided with an additional school contract.
- Company is designated as a school official.

#### 11.3: PARENTAL CONSENT

- Parental consent is required before personal information is collected or disclosed.
- Unclear whether this product limits parental consent with respect to third parties.
- Unclear whether this product allows parents to withdraw consent for the further collection of their child's information.
- Children's personal information is deleted if collected without parental consent.
- Parental consent notice and method for submission are provided.
- Parental consent obligations are transferred to the school or district.

#### 11.4: LEGAL REQUIREMENTS

- The legal jurisdiction that applies to the laws governing the policies is indicated.
- A user is required to waive the right to a jury trial, or settle any disputes by arbitration.
- A user is required to waive the right to join a class action lawsuit.
- A company will disclose personal information to law enforcement.

#### 11.5: CERTIFICATION

 Unclear whether the company has signed a privacy pledge or received a privacy certification.

#### 11.6: INTERNATIONAL LAWS

- A user's data are subject to International data transfer or jurisdiction laws.
- Unclear whether the company has indicated it is a Data Controller or Data Processor.