

**OPTIONAL EXHIBIT "E"**

**GENERAL OFFER OF PRIVACY TERMS**

**1. Offer of Terms**

Provider offers the same privacy protections found in this DPA between it and the LEA to any other school district ("Subscribing LEA") who accepts this General Offer through its signature below. The Provider agrees that the information on the next page will be replaced throughout the Agreement with the information specific to the Subscribing LEA filled on the next page for the Subscribing LEA. This General Offer shall extend only to privacy protections and Provider's signature shall not necessarily bind Provider to other terms, such as price, term, or schedule of services, or to any other provision not addressed in this DPA. The Provider and the Subscribing LEA may also agree to change the data provide by LEA to the Provider to suit the unique needs of the Subscribing LEA. The Provider may withdraw the General Offer in the event of: (1) a material change in the applicable privacy statues; (2) a material change in the services and products subject listed in the Originating Service Agreement; or three (3) years after the date of Provider's signature to this Form. Provider shall notify the LEA in the event of any withdrawal so that this information may be transmitted to the Subscribing LEAs.

**BrainPOP LLC**

BY: Avraham Kadar Date: 8/27/2018  
Printed Name: Dr. Avraham Kadar Title/Position: CEO and Founder

**2. Subscribing LEA**

A Subscribing LEA, by signing a separate Service Agreement with Provider, and by its signature below, accepts the General Offer of Privacy Terms. The Subscribing LEA's individual information is contained on the next page. The Subscribing LEA and the Provider shall therefore be bound by the same terms of this DPA.

BY: Daniel Downs Date: 8.20.19  
Daniel Downs (Aug 21, 2019)  
Printed Name: Daniel Downs Title/Position: Director of Digital Learning

SCHOOL DISTRICT NAME: North Reading Public Schools

DATE: 8.20.19

**DESIGNATED REPRESENTATIVE OF LEA:**

Name Daniel Downs  
Title Director of Digital Learning  
Address 189 Park Street North Reading, Massachusetts 01864  
Telephone 978-526-5265  
Email ddowns@nrpsk12.org

County of LEA: Middlesex 1