



Contract Addendum Student Data Privacy

The provisions of this Data Privacy Addendum are a part of the agreement (“Agreement”) between Collinsville Community Unit School District #10 (“School District”) and BrainPOP LLC (“Company”). The Agreement is comprised of the Company Terms of Use and Privacy Policy which govern use of the Products (BrainPOP, BrainPOP Jr., BrainPOP ELL, BrainPOP Espanol, and BrainPOP Francais) as updated from time to time and posted at www.brainpop.com. This Addendum supersedes the Agreement by adding to, deleting from, and modifying the Agreement. To the extent any addition, deletion, or modification in this Addendum results in any conflict or inconsistency between the Agreement and this Addendum, this Addendum shall govern and the terms of the Agreement that conflict with this Addendum or are inconsistent with this Addendum shall be of no force or effect.

1. Covered Data

As used in this Addendum, School District data means any and all data or information collected, maintained, generated or inferred that alone or in combination personally identifies an individual student or the student’s parent or family, in accordance with the Family Educational Rights and Privacy Act, 34 C.F.R. § 99.3, and the Illinois School Student Records Act, 105 ILCS 10/2 and other non-public information, including student data, metadata, and user content.

2. Compliance with State and Federal Law

All data sharing, use, and storage will be performed in accordance with the requirements of the Family Educational Rights and Privacy Act of 1974 as amended, 20 U.S.C. § 1232g & 34 C.F.R. § 99 (“FERPA”) and the Illinois School Student Records Act (ISSRA), 105 ILCS 10/1 et seq. & 23 IAC 375.

The Company acknowledges and agrees to comply with all requirements imposed by applicable state and federal law, including the Student Online Personal Protection Act, 105 ILCS 85/1 et seq.

The Company acknowledges for the purposes of this Addendum that it will be designated as a “school official” with “legitimate educational interests” in the School District data, as those terms have been defined under FERPA and ISSRA and their implementing regulations. The Company agrees it is performing an institutional service and/or function which the School District would otherwise use its own employees, under the direct control of the school, with respect to the use and maintenance of covered information. The Company affirms it is using the covered information only for an authorized purpose and may not re-disclose covered information to third parties or affiliates, unless otherwise permitted under the Agreement or the Student Online Personal Protection Act, without permission from the School District or pursuant to court order.



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To the extent that the Company's collection, use or disclosure of personal information from students is governed by the Children's Online Privacy Protection Act ("COPPA"), the Company agrees that the Company's use of the School District data will be solely for the benefit of the School District's students and for the school system, and that the operator will not collect personal information from students for any purpose other than the School District's purpose, including any other commercial purpose.

With respect to the Company's collection, disclosure, or use of School District data as governed by the Protection of Pupil Rights Amendment ("PPRA"), the Company agrees that such collection, disclosure, or use, and any use of any School District data, shall be for the exclusive purpose of developing, evaluating, or providing educational products or services for, or to, the School District's students or educational institutions.

With respect to any "Covered Information" as defined by the Illinois Student Online Personal Protection Act, the Company agrees to comply with the terms of that Act and refrain from using the Covered Information in any way prohibited by the Act.

With respect to any "Personal Information" as defined by the Illinois Children's Privacy Protection and Parental Empowerment Act, the Company agrees to comply with the terms of that Act to the extent applicable.

3. Company Obligations:

3.1 *Uses and Disclosures as Provided in the Agreement.* The Company may use and disclose the School District data provided by the School District only for the purposes described in the Agreement and only in a manner that does not violate local, state, or federal privacy laws and regulations. Only the individuals or classes of individuals will have access to the data that need access to the School District data to do the work described in the Agreement. The Company shall ensure that any subcontractors who may have access to School District data are contractually bound to privacy and security requirements and shall take responsibility for their acts under this Addendum.

3.2 *Non-Disclosure Except as Provided in the Agreement.* The Company shall not use or further disclose the School District data except as stated in and explicitly allowed by the Agreement and state and federal law. The Company does not have permission to re-disclose School District data to a third party except as provided for in this Addendum, as required by law, or as authorized in writing by the School District.



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3.3 *Safeguards.* The Company agrees to take appropriate administrative, technical and physical safeguards reasonably designed to protect the security, privacy, confidentiality, and integrity of School District data, including but not limited to maintaining security procedures and practices that meet or exceed industry standards to protect covered information from unauthorized access, destruction, use, modification, or disclosure. The Company shall ensure that School District data are secured and encrypted to the meet industry standards during use, storage and/or transmission. The Company agrees to store and process the School District data in a manner that is no less protective than those methods used to secure the Company's own data. The Company agrees that School District data will be stored on equipment or systems located within the United States. The Company shall maintain complete and accurate records of these security measures and those measures shall be audited by a third party once per year. The School District reserves the right at its sole discretion to perform audits of the Company's storage of School District data no more than once per year and at the School District's expenses to ensure compliance with the terms of the Agreement and this Addendum.

3.4 *Reasonable Methods.* The Company agrees to use "reasonable methods" to ensure to the greatest extent practicable that the Company and all parties accessing School District data are compliant with state and federal law.

3.5 *Privacy Policy.* The Company must publicly disclose material information about its collection, use, and disclosure of covered information, including, but not limited to, publishing terms of service agreement, privacy policy, or similar document. Company will provide notice to School District of any changes the Company may implement with respect to its privacy policies or terms of use documents. Access by students or parents/guardians to the Company's programs or services governed by the Agreement or to any School District data stored by the Company shall not be conditioned upon agreement by the parents/guardians to waive any of the student data confidentiality restrictions or a lessening of any of the confidentiality or privacy requirements contained in this Addendum.

3.6 *Data Return/Destruction.* School District has full control and access over School District data and can choose to export all such data prior to the expiration or termination of the subscription. School District may delete the data at any time or request assistance from Company to delete all data at any time (writing to: privacy@brainpop.com). Once deleted by School District, all data will be purged from all Company servers within two (2) weeks. If not deleted by District, upon two (2) years of termination of the subscription,



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Company shall automatically destroy all School District data and/or student data obtained in connection with the services provided under the Agreement.. School District data must be destroyed in a secure manner. The Company agrees to send a written certificate that the data was properly destroyed or returned upon School District's written request (to: privacy@brainpop.com). The Company shall destroy School District data in such a manner that it is permanently irretrievable in the normal course of business.

- 3.6.1 The Company shall, within a reasonable time period, delete a student's covered information upon request by the School District so long as the deletion would not violate state or federal laws, including FERPA and ISSRA.
- 3.7 *Minimum Necessary.* The Company attests that the data requested by the Company from the School District in order for the School District to access the Company's products or services represent the minimum necessary data for the services as described in the Agreement and that only necessary individuals or entities who are familiar with and bound by this addendum will have access to the School District data in order to perform the work.
- 3.8 *Authorizations.* When necessary, the Company agrees to secure individual authorizations to maintain or use the School District data in any manner beyond the scope or after the termination of the Agreement.
- 3.9 *Data Ownership.* The School District is the data owner. The Company does not obtain any right, title, or interest in any of the data furnished by the School District.
- 3.10 *Misuse or Unauthorized Release.* The Company shall timely notify the School District upon discovering the misuse or unauthorized release of School District data held by the Company or one of its subcontractors, regardless of whether the misuse or unauthorized release is the result of a material breach of the Agreement.
- 3.11 *Data Breach.* In the event of a data breach, which means an unauthorized disclosure, access, alteration, or use of School District data or circumstances that could have resulted in such unauthorized disclosure, access, alteration or use, the Company shall promptly institute the following: (1) notify the School District by telephone and email as soon as practicable, but no later than seventy-two hours after the Company becomes aware of the data breach; (2) provide the School District with the name and contact information for an employee of the Company who shall serve as the Company's primary security contact; (3) assist the School District with any investigation, including interviews with Company employees and review of all relevant records; and (4) assist



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the School District with any notification the School District deems necessary related to the security breach. The Company shall not, unless required by law, provide any notices except to the School District without prior written permission from the School District. The Company shall reimburse and indemnify the School District for any actual costs imposed on the School District or reasonably undertaken by the School District at its discretion associated with a data breach, including reimbursement of fees paid by the School District related to (1) providing any notifications or fulfilling requirements adopted by the State Board or any other state or federal laws, and (3) payment of legal fees, audit costs, fines, and other fees or damages imposed on, incurred by, or undertaken by the School District as a result of the security breach.

3.12 *Access to Data.* Any School District data in the possession or under the control of the Company shall be made available to the School District upon request by the Customer. The Company shall be responsible to provide copies of or access to School District's data in the possession or under the control of the Company to the School District within a reasonable time frame and in all cases within time frames that will allow timely compliance by the School District with any statutorily or court-ordered deadline. This includes requests under the Illinois Freedom of Information Act ("FOIA"), requests for student records under FERPA or ISSRA, requests for records in discovery in state or federal court or administrative proceedings, or any other request.

3.13 *Service Levels.* The Company's products or services are provided 24 hours per day, 7 days per week. The Company shall ensure 99.5% up-time, Monday through Friday between 6 a.m. and 6 p.m. US Central Time ("Up-time"). Where Uptime percentage averages less than 99.5% in a calendar month, the School District shall have the right to terminate the Agreement immediately upon written notice to the Company and obtain a pro-rata reimbursement for its past payments to the School District and the School District shall be entitled to a refund of the School District's fees paid for the Services, as depreciated on a straight-line basis over a 12 month period commencing on the date the School District first had access to the Services through the date of termination.

4. Prohibited Uses

4.1 The Company shall not sell School District data; use or share School District data for purposes of targeted advertising; or use School District data to create a personal profile of a student other than for accomplishing the purposes described in the Agreement.



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4.2 Notwithstanding the previous paragraph, the Company may use School District data to ensure legal or regulatory compliance or take precautions against legal liability; respond to or participate in the judicial process; protect the safety of users or others on the Company's website, online service, or application; or investigate a matter related to public safety. The Company shall notify the School District as soon as possible of any use described in this paragraph.

5. Miscellaneous

5.1 *Indemnification and Insurance.* The Company agrees to indemnify, defend and hold harmless School District and its officers, directors, employees, agents, attorneys and assigns, against any third party claims, demands, actions, arbitrations, losses and liabilities resulting from damage caused by the Company employees, contractors, or subcontractors in performing the obligations under the Agreement or this Addendum. The Company shall maintain liability insurance evidencing that the Company has workers compensation insurance as required by law and general liability insurance with a minimum limit of \$2,000,000. All insurers shall be licensed by the State of Illinois and rated A+-VII or better by A.M. Best or comparable rating service. The comprehensive general liability shall name the School District, its Board, Board members, employees, agents, and successors as an additional insured with a waiver of subrogation in favor of the School District. The Company shall provide the School District with certificates of insurance and/or copies of policies reasonably acceptable to the School District evidencing the existence of the coverage described above, including form and deductibles, during the duration of the Agreement. The failure to provide acceptable insurance shall be deemed a breach of the Agreement and the School district may immediately terminate the Agreement. Should any of the above-described policies be canceled before the expiration date thereof, notice will be delivered to the School District in a timely fashion.. The indemnities set forth in this section shall be limited to the following: School District shall provide Company with (a) prompt written notice of a claim; (b) the right to solely control and direct the investigation, preparation, defense and settlement thereof, and (c) reasonable assistance and information.

5.2 *No Indemnification or Limitation of Liability by School District.* Any provision included in the Agreement that requires the School District to indemnify the Company or any other party is deleted and shall not apply to the School District. Any provision in the Agreement that limits the Company's liability is deleted.

5.3 *Infringement.* The Company warrants that no third party has any claim to any trademark, patent, or proprietary interest in any product or services the Company provides to the



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School District. The Company will defend, hold harmless, and indemnify the School District from any claims brought by a third party against the School District to the extent based on an allegation that the Company product or services knowingly infringe any U.S. patent, copyright, trademark, trade secret or another proprietary right of a third party. If the School District's use of the Company's products is restricted as the result of a claim of infringement, the Company shall take back such Company products or services and refund to the School District the license fee previously paid for the Company products depreciated on a straight-line basis over 12 months and terminate the School District's license to use the Company's product.

5.4 *Taxes.* The School District is a tax-exempt organization. The federal excise tax does not apply to the School District and State of Illinois Sales Tax does not apply. The amounts to be paid to the Company hereunder are inclusive of all other taxes that may be levied, including sales, use, nonresident, value-added, excise, and similar taxes levied or imposed upon the work. The Company shall be responsible for any taxes levied or imposed upon the income or business privileges of the Company.

5.5 *Payments.* The School District shall make payments to the Company in accordance with the Illinois Local Government Prompt Payment Act, 50 ILCS 505/1. If the School District is late in making a payment it shall make interest payments at the maximum amount permitted under the Illinois Local Government Prompt Payment Act, 50 ILCS 505/4.

5.6 *Governing Law.* This Addendum shall be governed by, construed, and enforced in accordance with the laws of the State of Illinois without regard to conflict of law principles. Jurisdiction and venue for all disputes hereunder shall be the Circuit Court located in Madison, Illinois, or the federal district court for the Southern District of Illinois.

5.7 *Renewal of Agreement.* The parties may renew the Agreement and this Addendum in writing. Any provisions in the Agreement that provides for an automatic renewal of the Agreement are deleted.

5.8 *Termination.* The School District may immediately terminate the Agreement if the School District makes a determination that the Company has breached a material term of this Addendum.

5.9 *Posting.* The School District shall publish a copy of this Agreement on the District's website.



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5.10 *Effective Date.* The Agreement shall be deemed dated and become effective on the date the last of the parties signs as set forth below the signature of their duly authorized representatives.

BrainPOP LLC
[Company Name]
City, State New York, NY

Collinsville Community Unit School District #10

By: H. Scott Kimpatrice
Its Duly Authorized Agent

By: Derek Turner

Title: CEO

Title: Director of Technology

Printed Name: H. Scott Kimpatrice Jr.

Printed Name: Derek Turner

Date: 9/28/20

Date: 9/28/20