

**EXHIBIT "E"**  
**GENERAL OFFER OF PRIVACY TERMS**

**1. Offer of Terms**

Provider offers the same privacy protections found in this DPA between it and [Sevier County Schools] ("Originating LEA") which is dated [4-18-2023], to any other LEA ("Subscribing LEA") who accepts this General Offer of Privacy Terms ("General Offer") through its signature below. This General Offer shall extend only to privacy protections, and Provider's signature shall not necessarily bind Provider to other terms, such as price, term, or schedule of services, or to any other provision not addressed in this DPA. The Provider and the Subscribing LEA may also agree to change the data provided by Subscribing LEA to the Provider to suit the unique needs of the Subscribing LEA. The Provider may withdraw the General Offer in the event of: (1) a material change in the applicable privacy statutes; (2) a material change in the services and products listed in the originating Service Agreement; or three (3) years after the date of Provider's signature to this Form. Subscribing LEAs should send the signed **Exhibit "E"** to Provider at the following email address:  
legal@brainpop.com.

[BrainPOP LLC]

BY:  Date: 04/25/2023

Printed Name: H. Scott Kirkpatrick Jr. Title/Position: CEO

**2. Subscribing LEA**

A Subscribing LEA, by signing a separate Service Agreement with Provider, and by its signature below, accepts the General Offer of Privacy Terms. The Subscribing LEA and the Provider shall therefore be bound by the same terms of this DPA for the term of the DPA between the [Sevier County Schools] and the Provider. \*\*PRIOR TO ITS EFFECTIVENESS, SUBSCRIBING LEA MUST DELIVER NOTICE OF ACCEPTANCE TO PROVIDER PURSUANT TO ARTICLE VII, SECTION 5. \*\*

By: Wanda Terral

Date: 2024-09-20

Printed Name: Wanda Terral

Title: Director of Technology

SCHOOL DISTRICT NAME: Lakeland School System

DESIGNATED REPRESENTATIVE OF LEA:

Name: Wanda Terral

Title: Director of Technology

Address: 10001 Hwy 70 Lakeland, TN 38002

Phone: 901-867-5412

Email: wterral@lakelandk12.org