and/or personally identifiable information contained in the Student Data other than as directed or permitted by the LEA or this DPA. This prohibition against disclosure shall not apply to aggregate summaries of De-Identified information, Student Data disclosed pursuant to a lawfully issued subpoena or other legal process, or to subprocessorsSubprocessors performing services on behalf of the Provider pursuant to this DPA. Provider will not Sell Student Data to any third party.

- 5. <u>De-Identified Data</u>: Provider agrees not to attempt to re-identify de-identified Student Data. De-Identified Data may be used by the Provider for those purposes allowed under FERPA and the following purposes: (1) assisting the LEA or other governmental agencies in conducting research and other studies; and (2) research and development of the Provider's educational sites, services, or applications, and to demonstrate the effectiveness of the Services; and (3) for adaptive learning purpose and for customized student learning. Provider's use of De-Identified Data shall survive termination of this DPA or any request by LEA to return or destroy Student Data. Except for Subprocessors, Provider agrees not to transfer de-identified Student Data to any party unless (a) that party agrees in writing not to attempt re-identification, and (b) prior written notice has been given to the LEA who has provided prior written consent for such transfer. Prior to publishing any document that names the LEA explicitly or indirectly, the Provider shall obtain the LEA's written approval of the manner in which de-identified data is presented.
- 6. <u>Disposition of Data</u>. Upon written request from the LEA, Provider shall dispose of or provide a mechanism for the LEA to transfer Student Data obtained under the Service Agreement, within sixty (60) days of the date of said request and according to a schedule and procedure as the Parties may reasonably agree. Upon termination of this DPA, <u>if noand upon</u> written request <u>from theby</u> LEA <u>is received</u>, Provider shall dispose of all Student Data <u>after providing the LEA with reasonable prior notice</u>. The duty to dispose of Student Data shall not extend to Student Data that had been De-Identified or placed in a separate student account pursuant to section II 3. The LEA may employ a "Directive for Disposition of Data" form, a copy of which is attached hereto as <u>Exhibit "D"</u>. If the LEA and Provider employ Exhibit "D," no further written request or notice is required on the part of either party prior to the disposition of Student Data described in Exhibit "D.
- 7. <u>Advertising Limitations</u>. Provider is prohibited from using, disclosing, or selling Student Data to (a) inform, influence, or enable Targeted Advertising: or (b) develop a profile of a student, family member/guardian

By: Janet Steeves Printed Name: Janet Steeves Date: <u>2023-12-21</u> Title: <u>Database Administrator</u>

SCHOOL DISTRICT NAME: <u>SAU 40</u> DESIGNATED REPRESENTATIVE OF LEA: Name: <u>Janet Steeves</u> Title: <u>Database Administrator</u> Address: <u>100 West Street, Milford, NH 03055</u> Phone: Email: <u>janet.steeves@milfordk12.org</u>