RELEASE OF UNITED STATES HOLOCAUST MEMORIAL MUSEUM HISTORY UNFOLDED PROJECT

I, the undersigned parent/legal guardian, understand that my child's history teacher is having students engage in the History Unfolded Project, which is an online project with the United States Holocaust Memorial Museum (www.ushmm.org). I understand that this project requires students to have an online account with the History Unfolded Project and then share, through postings, primary resources from their local newspapers from the years 1933 through 1945 in order to compile a national database of resources. I authorize CPS to open an account for my son/daughter in order to participate in the History Unfolded Project.

I understand that all content that my child creates and posts as part of the History Unfolded Project will be available to others to access, view, use and/or reproduce under the terms and conditions and privacy policy of the United States Holocaust Memorial Museum and that I and my child also are responsible for all content that he or she posts in accordance with the terms and conditions and privacy policy of the United States Holocaust Memorial Museum. I also acknowledge and agree that the City of Cambridge, Cambridge School Committee and Cambridge Public Schools do not own or control the United States Holocaust Memorial Museum, and any of my child's postings on or through this website shall be managed and controlled by the United States Holocaust Memorial Museum in accordance with its privacy policy and terms of use. I further acknowledge that I and my child have read the United States Holocaust Memorial Museum privacy policy and terms of use, true copies of which are attached to this informed consent and release. I also understand that neither my child nor I will be compensated for my child's involvement in the History Unfolded Project.

I also am releasing the City of Cambridge, Cambridge School Committee and Cambridge Public Schools and their respective officers, directors, agents and/or employees from and against any and all liability, loss, damage, costs, claims and/or causes of action arising out of or related to my child participating in and posting to the History Unfolded Project. I have read this Informed Consent and Release and understand its terms. I sign it voluntarily and with full knowledge of its significance.

Child's Name:	_ Grade:
Child's Signature:	Homeroom Teacher:
Parent/Guardian's Name:	
Parent/Guardian's Signature:	
Date:	

United States Holocaust Memorial Museum

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By posting content, you are giving the Museum and those authorized by the Museum permission to use it for any educational, promotional, or other standard museum purpose.

You will not post any content that is unlawful, harassing, discriminatory, libelous, obscene, or pornographic, or that infringes on the rights of any third party.

You will only post content that is yours or for which you have received permission from the person or entity that owns the content and the related intellectual property rights.

You will not post content, your own or a third party's, for advertising or promotional purposes.

You understand that the Museum may monitor or review discussions, chats, transmissions, bulletin boards. or any other postings from time to time and reserves the right, in its sole discretion, to edit or remove any content that does not comply with these conditions.

You understand and agree that the Museum assumes no responsibility or liability arising from the posting of your content or for any error, defamation, libel, omission, obscenity, danger, or inaccuracy contained in any posted information or from any failure or delay in removing such content.

You will not introduce any software viruses, worms, or other programs designed to damage software, hardware, or telecommunications equipment.

You agree that you will not collect information about the users of this website or use such information for any purpose. You are not under the age of 13.

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If you have any complaints or objections to Content posted on the Museum's website because it was not properly credited or it was posted without permission, please contact the Museum's Office of General Counsel at <u>ogc@ushmm.org</u> with your contact

information and the link to the relevant Content.

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By using the Museum's website, you agree that the Museum may collect, use, and disclose information about you as described in the <u>Museum's Privacy Policy</u>.

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Warranty and Indemnity

By using the Museum's website, you represent and warrant that your use will be consistent with these Terms of Use, including fair use. You agree to indemnify and hold the Museum harmless from all claims, causes of action, allegations, costs, expenses, judgments, liabilities, losses, and damages arising from and relating to your use of the Museum's website.

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These Terms of Use and any amendments or revisions shall be governed by applicable federal law and the laws of the District of Columbia, without regard to its conflict of laws principles. Any complaint, case, controversy, suit, action, or other proceeding arising out of or relating to these Terms of Use shall be brought in a federal court of competent jurisdiction.

FAQs

1. May I put Museum Content on my personal website, blog, or my Facebook® or other social networking page?

Yes, as long as you:

Identify the source and author of the Content, with all accompanying caption information included without alteration, and the citation includes the Museum's URL;

Do not remove any copyright, trademark, or other notices that are placed in or near the Content you use; Do not use the Content to promote, advertise, or sell yourself or a third party, or your own products or services or those of another, or for any other commercial or unauthorized purpose; and

Comply with any other terms and restrictions that may be applicable to the Content.

2. Is it an unauthorized use if the host of my website or blog adds advertising to my website, blog, or social networking page?

If this is the only commercial content on your site or page, you may post the Content consistent with these Terms of Use.

3. May I use the Museum's logo on my website?

No. You may not use the Museum's logo or other trademarks without the Museum's prior written permission. Exceptions may apply if the logo is already integrated into content that the Museum has made available for sharing on other websites through embeddable links.

4. May I use Museum Content on t-shirts that I plan to sell?

No, this would be a commercial use.

5. May I use Museum Content in a research paper or other class work?

Yes, we encourage you to quote, describe, or include a copy of Museum Content in your research or other class project as long as you:

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- Do not remove any copyright, trademark, or other proprietary notices, including attribution information, credits, or notices that are placed in or near the Content; and
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Yes, we encourage you to use Museum Content for teaching purposes consistent with fair use, so long as you:

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Mobile Giving FAQs

The United States Holocaust Memorial Museum launched a fundraising effort in October 2010 to encourage mobile phone users to make donations of \$10.00 to the Museum by text messaging the keyword REMEMBER to 20222. The Museum may add more keywords in the future. Below are answers to frequently asked questions about the Museum's mobile-giving program.

1. How do I donate to the United States Holocaust Memorial Museum via SMS text message?

Text REMEMBER to 20222 to donate \$10. The Museum will send you a text message asking you to confirm your donation by texting YES in reply. If you text YES, the Museum will send another text message thanking you for your donation. A one-time donation of \$10.00 will be added to your mobile phone bill or deducted from your prepaid balance.

Donors must be age 18+ and all donations must be authorized by the account holder (e.g., parents). By texting YES, you agree to the terms and conditions. All charges are billed by and payable to your mobile service provider. Service is available on most carriers. Donations are collected for the benefit of the United States Holocaust Memorial Museum by the Mobile Giving

Foundation and subject to the terms found at <u>hmgf.org/t (external link)</u>. Message and data rates may apply. You can unsubscribe at any time by texting **STOP** to short code 20222; text **HELP** to 20222 for help.

2. Which wireless carriers currently support the Museum's text-messaging donation efforts?

Currently, this service is available through the following: Verizon Wireless, AT&T Mobility, Sprint/Nextel, T-Mobile USA, U.S. Cellular, Cricket Communications, Cincinnati Bell, and Cellular South. **3. Will my wireless carrier charge me for text messaging to 20222?**

When you text message your donation, you give \$10.00 to the Museum. Your donation will appear as a one-time fee of \$10.00 on your next monthly mobile phone bill. Depending on your carrier agreement, message and data rates may apply.4. Will my wireless carrier charge me for text messages I receive from the Museum?

Standard message and data rates may apply; contact your carrier to find out.

5. Does the full amount of my donation go to the Museum?

The full amount of your donation is forwarded to the Museum. 6. Does the company hosting this service charge a processing fee?

The company charges a fee of \$0.35 per transaction to the Museum. 7. Why is the text-messaging donation amount limited to \$10.00?

The Museum is currently testing supporter interest in donating a onetime gift of \$10.00. However, mobile carriers allow their customers to text a \$10-gift multiple times. There is a cap on how many donations can be made as each carrier sets different limits and requirements; ask yours for more information.

8. Are there other ways I can donate larger amounts?

Yes. The Museum welcomes donations of any amount online through its website, ushmm.org, and by phone through its toll-free call center at 866.99USHMM (866.998.7466).

9. How many times can I make a text-message donation via 20222?

Each carrier sets different limits and requirements; ask yours for more information.

10. How do I obtain a tax receipt for my text-message donation?

Go to <u>mobilegiving.org (external link)</u> and visit the "For Donors" section. Click on "Donation History & Receipts" and enter your mobile phone number. You will receive a PIN via text to your phone, which you will need to enter on the site where it is requested. After you enter the PIN, you will see a confirmation of all the donations you have made via the mobile phone number you entered. You can print a receipt for your records, which you can use as the official donation receipt for tax purposes. **11. How do I confirm the Museum received my text-message donation**?

Go to <u>mobilegiving.org/receipt (external link)</u> and visit the "For Donors" section. Click on "Donation History & Receipts" and enter your mobile phone number. If your donation did not go through (and you have not donated to any other campaigns), you will be informed that your donation was not found for that mobile phone number and you should try again. If your donation did go through, you will receive a PIN via text to your phone, which you will need to enter on the site where it is requested. After you enter it, you will see a confirmation of all the donations you have made via the mobile phone number you entered.

12. How do I cancel my text-message donation?

Once you have confirmed your donation by texting YES, neither the Museum nor its mobile giving provider can cancel your donation. Please contact your wireless carrier for more information on how to cancel your donation.

13. How quickly will the Museum receive my text-message donation?

All text-message donation amounts will be added to your mobile phone bill and sent to the Museum at the end of the billing and payment cycle, which can take between 60 and 90 days.

14. What happens if I opt in to receive Museum updates via text message?

After you make your donation and receive an acknowledgment via text, the Museum will send you one more text asking you to reply with MORE if you want to receive text updates from the Museum in the future. You do not need to reply to this message if you do not wish to receive updates. If you *do* wish to receive updates, text MORE. The Museum is able to communicate via text with opt-in donors up to four times per month. The Museum will only send text messages to supporters who have opted into this program. You can opt-out at any time by texting **STOP** to 20222.

15. If I opt in, will the Museum try to raise more money by sending me additional text messages?

The Museum will text message you news and information about Museum programs as well as information on how you can continue to support the Museum.

16. If I opt in, how many text messages should I expect to receive from the Museum?

The Museum is able to communicate via text message with opt-in donors up to four times per month.

17. Why is the Museum sending me more text messages when I already made a donation?

When you donated to the Museum by texting REMEMBER to 20222 and confirmed your donation, you were asked if you wanted to receive news and information about Museum programs. Since you elected to receive updates, the Museum is honoring your request and keeping you informed. You can opt out at any time by texting **STOP** to 20222. **18. I just made a text-message donation; why is the Museum sending me multiple text messages?**

When you make a text-message donation, the Museum replies with a text message asking you to confirm your donation by texting back YES. Once you reply with YES, the Museum will send you a text message confirming your donation was successful. The Museum will also send you one more text message asking you to reply with MORE if you want to receive text-message updates from the Museum. You do not need to reply to this message if you do not want to receive updates. If you *do* want to receive updates you must reply with MORE.

19. How do I stop receiving Museum updates via text message?

You can opt out from receiving text messages from the Museum by texting **STOP** to 20222. **20. I texted STOP; why did the Museum send me another text message?**

When you text **STOP**, the Museum is required to send you a follow-up text message stating you will not receive any more messages. If you text **STOP** again, you will receive this confirmation message again.

21. Does anyone other than the Museum have access to the donor data from the 20222 program?

Only the Museum's mobile-giving service providers, working under contract with the Museum, will have access to your donor information (i.e., your mobile phone number and donation amount).

22. Will you sell my mobile phone number to other marketers or use it for other purposes?

No. Under the Museum's privacy policy, mobile phone numbers are not rented or exchanged. The Museum will only send

follow-up text messages to supporters who have asked us to by opting into this program. You can opt out at any time. **23. I texted to 20222 and received a reply that I'd given to another charity. Why did that happen?**

If you texted to 20222 but used a key word other than REMEMBER, you may have donated to another charity. Other charities use the 20222 mobile short code but they use different key words and manage their own donor communications. The Museum is using the key word REMEMBER in conjunction with the short code 20222. The Museum may launch additional keywords in the future, but REMEMBER is the Museum's only current campaign keyword.

24. I texted the keyword but received a reply message that the short code has expired. What does this mean?

This message means you have premium text messaging blocked on your phone. Premium text messaging refers to any texts that cost money. You will need to call your wireless carrier to have premium SMS enabled if you want to make a donation. **25. Can people outside the United States text message a donation to 20222?**

No. Only US wireless subscribers can donate this way.

26. Has the Museum participated in this type of fundraising program before?

No. This is the first time the Museum has participated in a text-messaging fundraising program.

27. How do I know this text-messaging program is legitimate?

To document your donation after you text message REMEMBER to 20222, the Museum will send you a confirmation text asking you to reply YES if you intend to make a donation of \$10.00 to the Museum. If you reply YES, the Museum will send you a thank-you text. You can obtain a tax receipt by following the directions provided above. **28. Why is the Museum asking me to donate via text message?**

Mobile giving is a fast and convenient way to make a donation and support the Museum's mission. **29. Why does the Museum think I would want to make a gift this way?**

It's easy and convenient to donate using your mobile phone. You can make a donation from any place you get a signal and you don't have to enter in a lot of information to make a quick and meaningful gift.

Financial

- <u>Check Conversion and Check 21</u>
- Check 21 FAQ

United States Holocaust Memorial Museum 100 Raoul Wallenberg Place, SW Washington, DC 20024-2126 Main telephone: 202.488.0400 TTY: 202.488.0406

United States Holocaust Memorial Museum

UNITED STATES HOLOCAUST MEMORIAL MUSEUM Privacy Policy

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We collect two types of information about our website visitors: 1) anonymous information that is automatically collected from all visitors to our site, and 2) personally identifiable information that you knowingly and voluntarily submit to us ("personal information").

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If you do nothing during your visit but browse through the website, read pages, or download information, we will gather and store certain information about your visit automatically. We use this information to help us make our site more useful to visitors — to learn about the number of visitors to our site and the types of technology our visitors use. This information does not identify you personally. We collect the following information:

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The types of browser and operating systems used to access our website

The dates and times our website is accessed

The pages visited

The number of accesses to each page

If users linked to our website from another website, the address of that website

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The Museum only collects personal information that you voluntarily provide to us. Personal information we may collect includes your name, postal address, e-mail address, preferences for types of information, or the name, address or e-mail address of a friend to whom you wish us to send information or a gift. A specific type of personal information that may be collected is financial information, as further described below.

The Museum may collect personal information when you: Register to attend a Museum event Complete a Museum form Join or renew your membership with the Museum Make a tribute or gift membership

Make a contribution to the Museum Sign up for our e-mail network or one of our e-newsletters Send correspondence to our webmaster or other Museum staff member Order items available from the Museum Shop Participate in one of our online surveys Post a comment to our website By providing personal information on our website, you are giving consent to the Museum to use the information for the stated purpose, such as to: Respond to your message Help us get you the information you have requested Provide you the requested service Allow you to select or change user preferences Confirm your contribution Send you receipts for tax-deductible gifts Personalize the content you see based on the activities and choices you have made If you decide to give us personal information for a particular purpose, we may contact you about other Museum programs or opportunities to support Museum programs. For example, if you do one of the activities on our website, such as post a comment, you may be given the option to subscribe to our e-newsletters or to donate funds in support of Museum programs. You will always have an immediate opportunity to decline further communication. If you make a tribute gift, the Museum may provide your name and postal address to the family of the person who was honored

by your gift. If you wish that your name or address not be shared for this purpose, please contact our Membership Division at the telephone number or email address given below.

Donors who have provided the Museum with an e-mail address or whose postal address is matched to an e-mail address will receive Museum's general news e-newsletter. If you wish to decline the e-communication benefits, please follow one of the opt-out procedures described below.

Our website has pages on which members of the public are invited to comment or provide feedback, such as message boards. Any information (comments, photos, sounds) posted on these pages becomes public information. Please exercise caution when deciding to disclose personal information.

Children's Privacy Policy

Some of the Museum's online programs and applications may offer educational content of interest to children under the age of 13, and the Museum may occasionally receive personally identifiable information from a child in order to respond to a one-time request or communication. We do not use the information for any other purpose and will delete the information as soon as practical. For example, a child may use his or her e-mail address to send us a photograph for a Museum web page for students. We will use the e-mail address to send the child confirmation that we have received the photo and we will then delete the e-mail address.

The Museum may occasionally provide an online interactive program for children under the age of 13 and collect personal information from these children to enable their ongoing participation in the program. To register for such programs, a child under the age of 13 may have to provide an e-mail address that we will store and use only for the purposes of the program. The child will also have to complete a "parent's or teacher's e-mail approval" box so that the Museum may notify the adult of the registration and the Museum's privacy policy. That e-mail will also allow the adult to consent to the Museum's collection and use of the child's personal information for the program, or to request that the child's registration be revoked and personal information deleted.

If the Museum becomes aware that a child has posted personally identifiable information on any of our web pages, we will delete the information as soon as practical.

The Museum is concerned about protecting children's privacy, and we encourage parents to contact us with any questions or concerns they may have via the web form at <u>ushmm.org/information/contact-the-museum</u>. Parents may also use this web address

to request the deletion of any collected personal information about their children under the age 13.

Financial Information

Financial information is personally identifiable information you submit that may include the amount of a gift or payment, preferred payment method, a credit card number, debit tracking number, or other information required to complete a financial transaction. The Museum will not disclose financial information except as necessary to fulfill the donation or order request. We collect financial information in a secure manner and discard such information after processing is complete. We employ error-checking procedures to make certain transactions are processed in an accurate, complete, and timely manner. The Museum also obtains independent internal and external audits to ensure the privacy, security, and appropriateness of these transactions. If you prefer to mail or phone in a donation, please see the contact information on the donation form, or call 866.99USHMM (866.998.7466), or mail your gift to: United States Holocaust Memorial Museum, Donation Processing Center, P.O. Box 1568, Merrifield, VA 22116-1568.

Use of Cookies

We may collect some information through the use of cookies. Cookies are alphanumeric identifiers that are transferred either to your computer's hard drive ("long-term" or "persistent" cookies) or temporarily to your computer's Random Access Memory ("session" cookies). A cookie cannot read data off your computer hard disk nor can it read cookies files created by other websites. We use cookies to make visiting and using our site easier.

We only use long-term cookies to enable us to measure return visits to the website. These cookies contain no personal information and will only be used in aggregate form. You may refuse to accept long-term cookies by adjusting your browser preferences.

When you visit the Museum's site, session cookies may be stored that last only as long as your session on the Museum's site. They expire when your session ends and are not written onto your computer's hard drive. For example, we may use session cookies in retaining a choice you have made while using the Museum's calendar.

As with long-term cookies, no personal information is stored in session cookies. Credit card information cannot be accessed using cookies.

You may set your browser to refuse long-term and session cookies from any website that you visit. If you so choose, you may still gain access to most of the Museum's website, but you may not be able to conduct certain types of transactions (such as shopping) or take advantage of some of the interactive elements offered.

Third-Party Disclosure

We may disclose personal information to third-party service providers who are contracted by the Museum to facilitate services, such as completing contribution transactions, responding to your service requests, sending e-newsletters, responding to surveys, or other similar functions. All of our third-party service providers have access to your personal information solely for the purpose of providing services to you on our behalf, and they are contractually prohibited from sharing your personal information with other third parties.

Except for these exceptions and for law enforcement or other purposes specifically required by law, the Museum does not disclose personal information to third parties without first obtaining your permission.

We occasionally exchange or rent contributor postal mailing lists with carefully selected organizations, specifically to help us expand our Membership program in a cost-effective way. Please note that we do not exchange or rent e-mail addresses. If you prefer that we do not exchange or rent your name and postal address, please follow the instructions in the opt-out procedures below.

Security

The personal information we collect is stored on a secured server. We use industry-standard encryption technologies to prevent your personal and financial information from being seen as it travels over the Internet to our servers. We routinely evaluate our security and the security of our third-party service providers to monitor and upgrade security measures.

External Links

This website contains links to the websites of other government agencies, affiliated museums, and private organizations. When you click on the links to any of these other websites, you leave the Museum's website and will no longer be subject to this Privacy Policy. While we make efforts to choose our links carefully, we cannot take responsibility for the content or privacy policies of linked websites. We encourage you to review the privacy policies on those websites.

Opt-Out Options

You can opt out of receiving e-mail correspondence or e-newsletters in one of two ways.

E-mail correspondence and e-newsletters have an easy-to-use unsubscribe option at the bottom of each e-mail. Just click on the unsubscribe link at the bottom of an e-mail and follow the instructions on the page to opt out of that e-mail correspondence. Send an e-mail to <u>web_administrator@ushmm.org</u>

If you wish to review or change your contact information for the purposes of your web activity and e-mail correspondence, please e-mail web_administrator@ushmm.org

If you have made a gift to the Museum, you may request a review of or correction to your account information in one of two ways.

Send an e-mail to membership@ushmm.org

Call our toll-free Member Services line at 866.998.7466.

If you are a member or donor, you can choose to limit the postal mail exchange or rent of addresses with other charitable organizations in one of three ways:

Indicate "do not exchange" or "do not rent" on any of your membership mail packages and return in the pre-addressed envelope. Send an e-mail to <u>membership@ushmm.org</u>.

Call our Member Services line at 866.998.7466.

You can opt out of the Museum's SMS correspondence or Premium SMS Services by texting STOP to the short code 20222.

Text HELP for help or visit <u>hmgf.org/t</u> (external link). Messaging and data rates may apply.

United States Holocaust Memorial Museum

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