

## **Privacy Policy for Mathletics, Live Mathletics, the Animated Maths Dictionary and World Maths Day**

All these sites including this one are created, owned and run by Australian company 3P Learning Pty Ltd. We are committed to protecting the security and safety of our online users and are sensitive to the concerns they may have about the safety and use of personal information they provide. We encourage all users of our sites to read our Privacy Policy carefully to understand how and personally identifiable information collected by 3P Learning is used.

All 3P Learning web sites are education related and some may have facilities which allow users (students, teachers and parents) to communicate directly with each other, while some will not.

### **Public Display of Names**

3P Learning's web sites strive to be as engaging as possible for school students who are our main users. These users have indicated a strong preference for their first name to be shown publicly, but we do not allow full names (first name and surname) to be shown publicly on any of our sites. First names make students experience more real and relevant and provide a greater sense of community. We appreciate that schools and parents might prefer that their students/children do not have their name shown and both schools and parents are able to choose the setting for the display of names. There are two options:

- First name and surname initial (e.g. Jessica S)
- Initials of first name and surname (e.g. JS)

### **What we do with personal information**

In order to register to use any of our sites, a user (whether they are an individual student, schools or parents) will need to provide 3P Learning with an email address, and student's name, school name and school postcode. This information is used for the following purposes:

- To send a confirmation to the user (student/parent and or credit card holder) of the registration
- Upon the user's request, to send password information (including when a password is lost or forgotten)
- In response to any questions, concerns, or problems that a user or parent may wish to contact 3P Learning about
- To contact the user, parent or school about any problem with the user's account or conduct while using any of our web sites
- To send out a newsletter, which updates users about current our products and web sites, related events, web site changes, improvements, upgrades and so on. The products and services on our web sites are from 3P Learning and will not come from advertisers of third parties
- We do not buy or borrow email addresses from other sources
- We do not send our emails to addresses from other sources
- We do not spam
- We do not sell our email addresses.

### **What we will not do with your personal information**

Our primary focus is and will always be to protect the safety and security of our users. 3P Learning does not disclose or sell your email address or any other personally identifiable information about users. We can record Internet Protocol (IP) addresses, computer operating system and the web browser (e.g., Safari or Internet Explorer), and information regarding the Internet service provider, to prevent abuse of our web sites and may in exceptional circumstances disclose such information as may be necessary if when we believe that this is needed to identify, contact or take action against an individual or group, who may be seeking to cause interference, injury or disruption to 3P Learning's property (real and intellectual), users of our web sites, our staff, or anyone who could be adversely affected by such undertakings or activities. This disclosure may include complying with court orders and subpoenas. 3P Learning may also disclose information to a prospective purchaser of our business or businesses, to the extent permitted by law while protecting personally identifiable information of our users.

## **Cookies**

A cookie is a piece of information handed to a web browser from a web server that contains information that can be retrieved from the server. Our web sites use cookies only to a limited extent of recognising and registering users and matching a user with their account and preference (set by the user, their parent, guardian or teacher).

## **Anonymous information**

In addition to cookies 3P Learning collects anonymous information about users and the activity of users of web sites. Anonymous information is information that is not linked to the name or personal information of a user. 3P Learning may use this information to assist in developing and improving the learning resources on our sites. This information remains anonymous at all times.

## **Advertising and sponsorship**

3P Learning may use a third-party advertising company to serve advertisements or sponsorship placement when users visit our web sites. 3P Learning and these third party companies may use information (not including an individuals personally identifiable information) about a users visits to our web sites to provide advertisements or information on these sites about goods and services that may be of interest to users or which help fund free access to our sites and content.

## **How can users, schools and parents' access, change or delete personally identifiable information**

Parents, legal guardians and users are welcome to contact 3P Learning about any personally identifiable information held about them or someone they are legally responsible for. To do this they can email [help@3plearning.com](mailto:help@3plearning.com) or call any of our offices in:

### **Australia**

3P Learning  
Suite 5/6, The Gordon Centre  
802-808 Pacific Highway  
NSW 2072  
Telephone +61 (0)2 9880 2945  
Fax +61 (0)2 8214 5869

### **United Kingdom**

3P Learning  
1 John Street  
Bristol BS1 2HR  
Telephone +44 (0)117 370 1990  
Fax +44 (0)870 123 6359

## **Changes to our Privacy Policy**

3P Learning reserves the right to change, modify, alter and revise this Privacy Policy in order to comply with any applicable laws or for any other reason at any time. We ask all users, schools, parents and guardians to read this Privacy Policy. 3P Learning will endeavour to communicate any substantive changes to users when and if they take place.

## **Acceptable Use**

3P Learning will not tolerate misuse of our web sites for any activities that may be illegal or deemed to be inappropriate by 3P Learning. We hold all users of our web sites responsible for appropriate behaviour and any misbehaviour - including any attempt to use sites or systems for spamming or any other type of abuse. When we receive a complaint 3P Learning will investigate and if necessary take action against a person or persons responsible to the limit of our legal powers.

## **Age restrictions**

3P Learning requires users of our web sites and any related services to have permission from their parents, legal guardian or from their school (if their school buys our software and or

services) if they are under 12 years or age. By using our web sites users confirm they are at least 12 years old. If you are younger than 12 and wish to use our web sites, you must first ask your parent, legal guardian or teacher to email us on your behalf and we will send them your login details.

### **Security**

3P Learning have appropriate electronic, physical and internal systems to assist in preventing unauthorised access to our systems and web sites, to provide and maintain data security, and correctly use the information we collect online from students, parents and schools.

### **More information**

For more information on privacy legislation and guidelines in your local jurisdiction please contact your relevant local authorities. The following is a brief list of some of the web addresses of these bodies:

Australia	<a href="http://www.privacy.gov.au">www.privacy.gov.au</a>
Canada	<a href="http://www.privcom.gc.ca">www.privcom.gc.ca</a>
England	<a href="http://www.ico.gov.uk">www.ico.gov.uk</a>
European Union	<a href="http://ec.europa.eu/justice_home/fsj/privacy/">http://ec.europa.eu/justice_home/fsj/privacy/</a>
India	<a href="http://www.mit.gov.in/default.aspx">http://www.mit.gov.in/default.aspx</a>
New Zealand	<a href="http://www.privacy.org.nz">www.privacy.org.nz</a>
Singapore	<a href="http://www.mica.gov.sg">www.mica.gov.sg</a>
USA	<a href="http://www.ftc.gov">www.ftc.gov</a>