



Broome-Tioga BOCES Parents' Bill of Rights for Data Privacy and Security

Broome-Tioga BOCES is committed to protecting the privacy and security of student, teacher and principal data. In accordance with New York Education Law §2-d, BOCES wishes to inform the community of the following:

- A student's personally identifiable information cannot be sold or released for any commercial purposes.
- Parents have the right to inspect and review the complete contents of their child's education record.
- State and federal laws protect the confidentiality of personally identifiable information and safeguards associated with industry standards and best practices, including, but not limited to, encryption, firewalls, and password protection must be in place when data is stored or transferred.
- A complete list of all student data elements collected by the state is available for public review at <http://www.p12.nysed.gov/irs/sirs/documentation/NYSEDstudentData.xlsx>, or by writing to the Office of Information & Reporting Services, New York State Education Department, Room 863 EBA, 89 Washington Avenue, Albany, New York 12234.
- Parents have the right to have complaints about possible breaches of student data addressed. Complaints should be directed in writing to the Chief Privacy Officer, New York State Education Department, 89 Washington Avenue, Albany, New York, 12234. Complaints may also be directed to the chief privacy officer via email at: CPO@mail.nysed.gov.
- The BOCES will promptly acknowledge receipt of complaints, commence an investigation, and take the necessary precautions to protect personally identifiable information.

Appendix Supplemental Information Regarding Third-Party Contractors

In the course of complying with its obligations under the law and providing educational services, Broome-Tioga BOCES has entered into agreements with certain third-party contractors. Pursuant to such agreements, third-party contractors may have access to "student data" and/or "teacher or principal data" as those terms are defined by law.

Each contract BOCES enters into with a third-party contractor, where the third-party contractor receives student data or teacher or principal data, will include the following information:

- The exclusive purposes for which the student data or teacher or principal data will be used.
- How the third-party contractor will ensure that the subcontractors, persons or entities that the third-party contractor will share the student data or teacher or principal data with, if any, will abide by data protection and security requirements.
- When the agreement expires and what happens to the student data or teacher or principal data upon expiration of the agreement.
- If and how a parent, student, eligible student, teacher or principal may challenge the accuracy of the student data or teacher or principal data that is collected.
- Where the student, teacher or principal data will be stored (described in such a manner as to protect data security), and the security protections taken to ensure such data will be protected, including whether such data will be encrypted.

<https://www.btboces.org/Downloads/Parents%20Bill%20of%20Rights%20edit.pdf>

This section to be completed by the Third-Party Contractor and returned to Broome-Tioga BOCES

Section 1: Does the Third-Party Contractor have access to student data and/or teacher or principal data as those terms are defined by law?

Yes

Please complete Sections 2, 3 and 4

No

Please complete Section 3

Section 2: Supplemental Information Details

Third-Party Contractors subject to New York Education Law § 2-d – please complete the table below

| SUPPLEMENTAL INFORMATION ELEMENT | SUPPLEMENTAL INFORMATION |
|---|--|
| Please list the exclusive purpose(s) for which the student data or teacher or principal data will be used by the third-party contractor, as defined in the contract (or list the section(s) in the contract where this information can be found) | Apptegy will only use student data or teacher or principal data for the purposes explicitly authorized in its contract with the BOCES – specifically providing and facilitating the use of its products and services (e.g., distributing communications, messages, videos and other information via the Thrillshare Publishing Platform and websites/mobile apps). |
| Please list how the contractor will ensure that any other entities with which it shares the protected data, if any, will comply with the data protection and security provisions of law, regulation and this contract (or list the section(s) in the contract where this information can be found) | Apptegy may use and/or disclose protected data to subcontractors to help perform the services under its contract with the BOCES. When Apptegy does engage a subcontractor, the data protection obligations imposed on Apptegy by state and federal law, and contract, will apply to the subcontractor. For more information on how Apptegy will ensure that subcontractors abide by all applicable data protection and security requirements, see Sections 2, 3, 4, 8, and 10 of the Apptegy Privacy Policy attached to Apptegy's contract with the BOCES. |
| Please list when the agreement expires and what happens to the protected data when the agreement expires (or list the section(s) in the contract where this information can be found) | The agreement expires on June 30, 2022 unless renewed or automatically extended for a term pursuant to Section 3 of the agreement. Upon expiration of the agreement and receiving a written request and instruction from the BOCES, Apptegy will either return to the BOCES, delete, or transition all student data or teacher or principal data. |
| Please list how a parent, student, or eligible student may challenge the accuracy of the protected data that is collected; if they can challenge the accuracy of the data, describe how (or list the section(s) in the contract where this information can be found). | For the reasons explained in Sections 2.A and 5 of the Apptegy Privacy Policy (attached to the contract), if a parent, student, or eligible student contacts Apptegy to either ask questions about or challenge protected data provided by the BOCES to Apptegy, Apptegy will forward the question or challenge to the BOCES. |
| Please list where the protected data will be stored (described in a way that protects data security), and the security protections taken to ensure such data will be protected and data security and privacy risks mitigated (or list the section(s) in the contract where this information can be found) | Apptegy utilizes Amazon Web Services (AWS) to host and facilitate its products and services, including data storage. AWS provides these services to millions of active customers, specifically including educational institutions (such as Harvard University, Notre Dame, the University of Texas, and the University of California System, among others). AWS features, among other things, a "security assurance program that uses best practices for global privacy and data protection to help [its clients] operate securely within AWS," and provides "strong encryption for [its] content in transit and at rest." You may learn more about AWS's data privacy policies, practices, and encryption tools here: https://aws.amazon.com/compliance/data-privacy-faq/ . |

Please list how the data will be protected using encryption (or list the section(s) in the contract where this information can be found)

Please see the answer in the box immediately above.

Section 3: Agreement and Signature

By signing below, you agree:

- The information provided in this document by the Third-Party Contractor is accurate
- To comply with the terms of Broome-Tioga BOCES Parents' Bill of Rights for Data Privacy and Security (applicable to Third-Party Contractors subject to New York Education Law § 2-d only)

Company Name _Apptegy, Inc._ Product Name _Thrillshare_

Printed Name Casey Mikula, VP of Sales Signature *Casey Mikula* Date 2/5/2021

Section 4: Data Privacy Rider for All Contracts Involving Protected Data Pursuant to New York State Education Law §2-C and §2-D

BOCES and the Third-Party Contractor agree as follows:

1. Definitions:
 - a. Protected Information means personally identifiable information of students from student education records as defined by FERPA, as well as teacher and Principal data regarding annual professional performance reviews made confidential under New York Education Law §3012-c and §3012-d;
 - b. Personally Identifiable Information (PII) means the same as defined by the regulations implementing FERPA (20 USC §1232-g);
2. Confidentiality of all Protected Information shall be maintained in accordance with State and Federal Law and the BOCES's Data Security and Privacy Policy;
3. The Parties agree that the BOCES's Parents' Bill of Rights for Data Security and Privacy are incorporated as part of this agreement, and Third-Party Contractor shall comply with its terms;
4. The Third-Party Contractor agrees to comply with New York State Education Law §2-D and its implementing regulations;
5. The Third-Party Contractor agrees that any officers or employees of the Third-Party Contractor, and its assignees who have access to Protected Information, have received or will receive training on Federal and State law governing confidentiality of such information prior to receiving access;
6. The Third-Party Contractor shall:
 - a. limit internal access to education records to those individuals that are determined to have legitimate educational interests;
 - b. not use the education records for any other purposes than those explicitly authorized in its contract or written agreement. Unauthorized use specifically includes, but is not limited to, selling or disclosing personally identifiable information for marketing or commercial purposes or permitting, facilitating, or disclosing such information to another Third-Party for marketing or commercial purposes;
 - c. except for authorized representatives of the Third-Party Contractor to the extent they are carrying out the contract or written agreement, not disclose any personally identifiable information to any other party;
 - i. without the prior written consent of the parent or eligible student; or
 - ii. unless required by statute or court order and the party provides notice of the disclosure to the New York State Education Department, Board of Education, or institution that provided the information no later than the time the information is disclosed, unless providing notice of the disclosure if expressly prohibited by statute or court order;
 - d. maintain reasonable administrative, technical, and physical safeguards to protect the security, confidentiality and integrity of personally identifiable information in its custody;
 - e. use encryption technology to protect data while in motion or in its custody from authorized disclosure using a technology or methodology specified by the Secretary of the United States Department of Health

- and Human Services in guidance issued under Section 13402(h)(2) of Public Law §111-5;
- f. adopt technology, safeguards and practices that align with the NIST Cybersecurity Framework;
 - g. impose all the terms of this rider in writing where the Third-Party Contractor engages a subcontractor or other party to perform any of its contractual obligations which provides access to Protected Information.

Agreement and Signature

By signing below, you agree to the Terms and Conditions in this Rider:

Company Name Apptegy, Inc. Product Name Thrillshare

Printed Name Casey Mikula, VP of Sales Signature *Casey Mikula* Date 2/5/2021

Attachment 2

Apptegy Privacy Policy