Scottsdale Unified School District #48

DATA SECURITY AND CONFIDENTIALITY AGREEMENT

This DATA SECURITY AND CONFIDENTIALITY AGREEMENT ("Data Agreement") dated July 1st 2022, by and between Scottsdale Unified School District #48 (the "District") and Houghton Mifflin Harcourt Publishing Company, and its subcontractors and agents (the "Service Provider").

RECITALS

- A. In providing services to the District, Service Provider may have access to confidential records, data and information concerning students and employees of the District.
- B. Service Provider agrees to the provisions of this Data Agreement and to the requirements of state and federal law with respect to the receipt, review, storage and transmission of information received from the District.
- C. This Data Agreement shall be subject to the purchasing terms of individual Orders and the Service Provider shall provide access to the programs, platforms and digital tools listed on Exhibit A attached to and incorporated to this Agreement. The Parties may update Exhibit A from time-to-time. The District will send a form substantially like Exhibit A, which contains the updated and revised information and signature lines for both Parties, to Service Provider as follows: Houghton Mifflin Harcourt Publishing Company, 125 High Street, Boston, MA 02110, Attn: General Counsel, Email: lisa.jacobson@hmhco.com. When both Parties have signed the updated and revised Exhibit A, then the District will attach it to a PO (in the form of a quote), and it will become effective at that time.

NOW THEREFORE, THE PARTIES HEREBY AGREE AS FOLLOWS:

- Covered Data and Information. All records, information, and data of the District to which
 Service Provider has access are hereafter referred to as "CDI". CDI includes, but is not
 limited to, all paper and electronic student education records, information and data supplied
 by the District, as well as any such records, information and data provided by students of the
 District, all personally identifiable records, information and data concerning students and
 employees of the District, and all personally identifiable information and other non-public
 information supplied, including but not limited to student data, employee data, and user
 content.
- 2. <u>Limited Use of De-identified, aggregate or anonymized CDI.</u> CDI does not include deidentified, aggregate or anonymized CDI. The District permits the Service Provider to use de-identified, aggregate or anonymized CDI for the purpose of research and development to improve the service offered by the Service Provider. Service Provider may not transfer any

- de-identified, aggregate or anonymized CDI to a third party without the express written consent of the District, except as necessary to provider services hereunder.
- 3. Compliance with all Applicable Laws. Service Provider agrees to comply with the requirements of The Family Educational Rights and Privacy Act (FERPA), the Pupil Protection Rights Act (PPRA), and other applicable federal and/or state law governing the privacy of CDI. If Service Provider processes data outside of the United States, Service Provider specifically agrees to be bound by A.R.S. § 18-551. And -552, as amended, A.R.S. § 15-241, FERPA, PPRA and other applicable Arizona or federal law governing CDI.
- 4. Access to CDI. Service Provider hereby acknowledges that the Service Provider has access to CDI and that such shall be subject to the terms and conditions of this Data Agreement. Service Provider will only collect CDI as necessary to fulfill its duties as agreed to in any underlying agreement for goods or services.
- 5. <u>Use of CDI</u>. Service Provider will use CDI only for the purpose of fulfilling its duties and providing services as agreed to in any underlying agreement for goods or services.
- 6. <u>Data Mining.</u> Notwithstanding the terms of this Agreement, Service Provider is prohibited from mining CDI for any purposes other than as agreed to in writing between the parties. Data mining or scanning of user content for the purpose of advertising or marketing to anyone is prohibited. Service Provider will not use any CDI to advertise or market to anyone without express written permission of the District.
- 7. <u>Confidentiality of CDI</u>. Service Provider agrees to hold CDI in strict confidence. Service Provider shall not use or disclose CDI received from or on behalf of the District except as permitted or required by this Data Agreement, as required by law, lawful order, or as otherwise authorized in writing by the District. Service Provider agrees that it will protect CDI it receives from or on behalf of the District according to commercially reasonable measures, consistent with industry standard practices.
- 8. <u>Data De-Identification</u>. Service Provider may have permission via the underlying agreement and the attached Exhibit A incorporated herein to use de-identified CDI for purposes as identified in the agreement. De-identified CDI will have all direct and indirect personal identifiers removed. This includes, but is not limited to, name, identification numbers, date of birth, demographic information, location information and school identification numbers. Service Provider agrees not to attempt to re-identify de-identified CDI and agrees not to transfer de-identified CDI to any party without permission, except as necessary to provide services hereunder.
- 9. Reporting Student CDI. Service Provider may at times have reason to report CDI of District students to third parties as provided by express written permission from the District or as

required by law or lawful order. In reporting aggregated, de-identified data containing CDI, Service Provider shall:

- a. Not disclose data about categories of 10 or fewer students;
- b. Not report a total count of students;
- c. Not report percentages of 0% or 100%; and
- d. Report data in ranges rather than specific numbers.
- 10. Return or Disposal of CDI. Upon termination, cancellation, expiration or other conclusion of the work or services provided to the District by Service Provider and upon thirty (30) days' written notice by District, Service Provider shall return all CDI to the District. If the return of CDI is not feasible, Service Provider shall dispose any and all CDI and represent in writing to the District that it has disposed all CDI and no longer has any CDI in its possession or control. Service Provider shall require that all CDI it is possession or the possession of any subcontractors or agents is disposed or returned to the District when no longer needed for the specified purposes as authorized by the District.
- 11. Security of Electronic Information. Service Provider shall develop, implement, maintain and use commercially reasonable applicable administrative, technical and physical security measures and technical safeguards to preserve the confidentiality, integrity and availability of all electronically maintained or transmitted CDI received from or on behalf of the District or its students or employees. Service Provider shall store and process CDI in accordance with commercially reasonable applicable measures, consistent with industry standard practices to secure CDI from unauthorized access, disclosure and use. These security measures and technical safeguards shall be maintained by all subcontractors and third parties used by Service Provider to provide services hereunder. Service Provider shall at a minimum:
 - a. Protect and maintain the confidentiality of passwords used to access CDI;
 - b. Notify the District when Service Provider's access to CDI is no longer necessary;
 - c. Notify the District within ten (10) business days of discovery if passwords used to access CDI by Service Provider, a subcontractor, or other third party are lost, stolen, or otherwise obtained by unauthorized users.

Service Provider will conduct ongoing risk assessments and remediate any significant identified security vulnerabilities in a reasonably timely manner.

12. Reporting of Disclosure or Misuse of CDI. Service Provider shall, within ten (10) business days of discovery, report to the District actual use or disclosure of unencrypted CDI not authorized by this Data Agreement or authorized in writing by the District or lawful order. Service Provider's report shall identify the following where possible to determine at the time the notice and as technically feasible:

- a. The nature of the unauthorized use or disclosure:
- b. The CDI used or disclosed:
- c. The identity of the person or entity who made the unauthorized use or received the unauthorized disclosure;
- d. What Service Provider has done or shall do to mitigate any deleterious effect of the unauthorized use or disclosure; and
- What corrective action Service Provider has taken or shall take to prevent further similar unauthorized use or disclosure.

Service Provider shall provide such other information, including a written report containing non-proprietary data where possible to determine at the time the notice and as technically feasible, as reasonably requested by the District. Service Provider shall have a plan for responding to a breach of data security developed pursuant to commercially reasonable measures, consistent with standard practices in the industry and shall share a summary of that plan containing non-proprietary information with the District upon request.

- 13. <u>District Access</u>. Intentionally deleted.
- 14. Rights to Intellectual Property. This Data Agreement does not give Service Provider any rights, implied or otherwise, to CDI, data, content or intellectual property except as expressly stated in the underlying agreement between the parties. This includes but is not limited to the right to share, sell or trade CDI. The District acknowledges that this agreement does not convey any intellectual property right in any of Service Provider's materials or content, including any revisions of derivative work or material. Service Provider-owned materials shall remain the property of the Service Provider. All rights, including copyright, trade secrets, patent and intellectual property rights shall remain the sole property of the Service Provider.
- 15. <u>Indemnity</u>. Service Provider shall defend and hold the District, its Board Members, officers, agents and employees, harmless from all claims, liabilities, damages or judgments involving a third party, including the District's actual costs and reasonable attorneys' fees, which arise as a result of Service Provider's material breach of its obligations under this Data Agreement that is due to the Service Provider's negligence, willful misconduct or otherwise as a result of a material breach of this agreement by Service Provider and which is not also caused by the negligence, willful misconduct or material breach of the agreement by District or by third parties beyond the control of Service Provider, provided that in any event Service Provider is required to indemnify District, Service Provider shall be entitled to contribution to the extent of the relative fault, if any, of the District. Service Provider shall also comply with the breach notification requirements under applicable law that arise from the result of Service Provider's material breach of its obligations under this Data Agreement.

- 16. Remedies. If the District determines in good faith that Service Provider has materially breached any of its obligations under this Data Agreement, the District shall have the right to require Service Provider to submit to a plan of monitoring and reporting; to provide Service Provider with a forty-five (45) day period to cure the breach; or to terminate the work or services of Service Provider for the District promptly. Prior to exercising any of these options, the District shall provide written notice to Service Provider describing the violation and the action the District intends to take. The remedies described herein may be exercised by the District in its sole discretion and are in addition to any remedies permitted by law or pursuant to any other agreement between the parties.
- 17. <u>Subcontractors</u>. Service Provider shall require that any subcontractor or agent receiving CDI implement and maintain a reasonably designed security program.
- Modifications. Service Provider will not modify or change how CDI is collected, used or shared under the terms of this Data Agreement in any way without advance notice to and consent from the District.
- 19. <u>Arizona Law</u>. This Data Agreement is made in the State of Arizona and shall be interpreted by the laws of the State of Arizona. Any dispute arising out of or relating to this Data Agreement shall be brought in the Maricopa County Superior Court or the United States District Court, District of Arizona.
- 20. <u>Cancellation</u>. The District reserves all rights that it may have to cancel this Data Agreement for possible conflicts of interest under A.R.S. § 38-511, as amended.
- 21. <u>Amendments.</u> All references to provisions of statutes, codes and regulations include any and all amendments thereto.
- 22. <u>Miscellaneous</u>. The provisions of this Data Agreement shall survive the termination, cancellation or completion of all work, services, performance or obligations by Service Provider to the District. This Data Agreement shall be binding upon the parties hereto, their officers, employees and agents. Time is of the essence of this Data Agreement. Except as expressly modified by the provisions of this Data Agreement, any underlying agreement for goods or services shall continue in full force and effect. In the event any inconsistencies exist between the terms of this Data Agreement and any underlying agreement, this Data Agreement shall control.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed by its authorized parties on its behalf.

Scottsdale Unified School District #48 VENDOR NAME: Houghton Mifflin Harcourt Publishing Company

By: Scott A Menzel	By: Lisa a. Jacobson
Title: <u>Superintendent, Dr. Scott Menzel</u>	Title:Lisa Jacobson, Sr Director, Bids and Contracts
Date: <u>7/1/22 12:10 MST</u>	June 24, 2022 Date:

EXHIBIT A - Programs

Software that the Service Provider has agreed to license to the District under the following platforms:

- 1. SAM Platform
- 2. ThinkCentral Platform
- 3. HMOF Platform
- 4. Ed Platform
- 5. Amira Platform
- 6. Writable Platform
- 7. Waggle Platform

Including the following programs only:

- Elements of Lit 2009 (grades 9-12)
- HMD Lit 2012 (6-12)
- HMD AGA 2012
- MS US History 2012
- Saxon Math
- System 44
- READ 180
- FASTT Math
- Reading Inventory
- !Avancemos! 2013
- Amira
- English 3D
- Writable
- Waggle

The Parties may add platforms, programs, or both, or may otherwise change this EXHIBIT A – Programs, in accordance with the provisions of RECITAL C of the main body of the Agreement.